



# OGCSA Pest Management Webinar Series

Thank you for joining us.

*Presented By*

We will begin at the top of the hour.





# DISCUSSING HERBICIDES (OLD AND NEW) WITH THE PUBLIC

J.T. BROSNAN, PH.D.  
UNIVERSITY OF TENNESSEE  
 @UTTURFWEEDS



# ASSUMPTIONS

- I believe in peer-reviewed scientific research
- Gold standard
- When coupled with optimal agronomic practices, pesticides are a critical tool for maintaining safe athletic fields.
- Not an expert in communications



**Waiehu Golf Course** @WaiehuGC · Sep 15

Calling on all turfheads, supers & Ph'd's in the turfgrass/golf industry for support or documentation. Our county council is proposing a pesticide free and synthetic fertilizer ban for our municipal golf course. Any thoughts/ research would be helpful in fighting this ban.



4



3



2

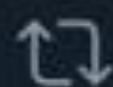


**Jay D Neunsinger** @jay9singer · Sep 15

Will your states BMP's help? @gcsaa



1



1



**Waiehu Golf Course**

@WaiehuGC

Replying to @jay9singer @J\_J\_Dempsey and @GCSAA

We provided links to our Hawaii BMP's last year and also hard copy more recently. Certain folks are choosing only to believe the science they want and not see the whole picture.

6:11 PM · Sep 15, 2020 from Waihee-Waiehu, HI · Twitter for iPhone

2 Likes





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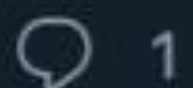


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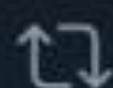


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Health » Food | Fitness | Wellness | Parenting | Vital Signs

Live TV

U.S. Edition +



# Jurors give \$289 million to a man they say got cancer from Monsanto's Roundup weedkiller



By [Holly Yan](#), CNN

Updated 9:28 PM ET, Sat August 11, 2018



## More from CNN



Rudy Giuliani's Sunday show appearance was a total disaster



Winona Ryder says she and Keanu Reeves got married during...





**Herbicide Discovery & Development** @HerbicideDisco1 · Sep 21

A few months behind, this site gives "unrestricted access to the various parts of the robust scientific **dossier** submitted on 8 June 2020 [to the AGG] proving that **glyphosate** does not pose a risk to human health and the environment when used as instructed"

**181,911** PAGES

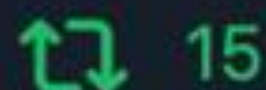
**1,507** STUDIES

**12,000** ARTICLES

**150** PROFESSIONALS

The Glyphosate Dossier Is Now Available: We Listened, We Learnt -  
Glyphosate Renewal Group

[glyphosate.eu](https://glyphosate.eu)





# Glyphosate

Glyphosate is a widely used herbicide that controls broadleaf weeds and grasses. It has been registered as a pesticide in the U.S. since 1974. Since glyphosate's first registration, EPA has reviewed and reassessed its safety and uses, including undergoing [registration review](#), a program that re-evaluates each registered pesticide on a 15-year cycle.

In January 2020, after receiving and considering public comments on the glyphosate proposed interim decision, EPA released the interim decision for registration review. As part of this action, EPA continues to find that there are no risks of concern to human health when glyphosate is used in accordance with its current label. EPA also found that glyphosate is unlikely to be a human carcinogen. EPA is requiring management measures to help farmers target pesticide sprays to intended pests, protect pollinators, and reduce the problem of weeds becoming resistant to glyphosate.

- [Read the glyphosate interim decision.](#)

## Related Information

- [Read EPA's press release on glyphosate and California Proposition 65](#)
- [Letter to glyphosate registrants on California Proposition 65](#)
- [EPA Releases Draft Risk Assessments for Glyphosate](#)
- [Draft Human Health and Ecological Risk Assessments for Glyphosate](#)
- [Registration of Enlist Duo](#)



## Frequently Asked Questions: Glyphosate

*Jim Brosnan, Associate Professor, Department of Plant Sciences*  
*Greg Breeden, Extension Specialist, Department of Plant Sciences*  
*Robert Hayes, Professor, Department of Plant Sciences*  
*Tom Mueller, Professor, Department of Plant Sciences*  
*Neil Rhodes, Professor, Department of Plant Sciences*  
*Ginger Rowsey, Communications Specialist, UT Institute of Agriculture*  
*Scott Senseman, Professor and Head, Department of Plant Sciences*  
*Larry Steckel, Professor, Department of Plant Sciences*

### What is glyphosate?

Glyphosate is an herbicide found in many commercial and residential products used for weed management, the most well-known being Roundup. It controls weeds by inhibiting a biological process only found in plants.

### Does glyphosate increase cancer risk in humans?

There are presently no published scientific studies that directly link glyphosate use to cancer development in humans. To that end, the United States Environmental Protection Agency (EPA) released a report in December 2017 concluding that glyphosate was not carcinogenic to humans: [www.epa.gov/pesticides/epa-releases-draft-risk-assessments-glyphosate](http://www.epa.gov/pesticides/epa-releases-draft-risk-assessments-glyphosate). They reaffirmed this finding in April 2019, a conclusion that is consistent with other regulatory agencies worldwide ([www.epa.gov/newsreleases/epa-takes-next-step-review-process-herbicide-glyphosate-reaffirms-no-risk-public-health](http://www.epa.gov/newsreleases/epa-takes-next-step-review-process-herbicide-glyphosate-reaffirms-no-risk-public-health)).

A 2015 report from the International Agency for Research on Cancer (IARC) classified glyphosate as a "probable human carcinogen." Also on that list are many other items including:

- Red meat
- Indoor emissions from burning wood
- High-temperature frying
- Late-night work shifts

In addition to these items classified as "probable human carcinogens," the IARC listed the following as "known human carcinogens:"

- Processed meat
- All alcoholic beverages
- Sunlight
- Engine exhaust
- Outdoor air pollution

A complete copy of the IARC report on "probable" and "known" human carcinogens is available at [monographs.iarc.fr/list-of-classifications-volumes](http://monographs.iarc.fr/list-of-classifications-volumes).



### **Does UT Extension recommend glyphosate?**

UT Extension recommends glyphosate in accordance with federal and state regulations. The EPA and Tennessee Department of Agriculture have registered glyphosate for weed management in Tennessee. This registration is based upon a rigorous review of scientific experiments conducted to establish product safety. All pesticides, including glyphosate, are regularly reviewed by the EPA using modern methods to ensure continued safety to end-users. All UT Extension recommendations are based upon sound science and the regulatory process.

### **How can glyphosate be used safely?**

All pesticides, including glyphosate, should be used according to label directions. Labels provide specific application directions that must be followed to ensure proper product use. Additionally, labels require users to wear appropriate personal protective equipment (PPE) such as long pants, shirts, gloves, etc.

### **Where can more information on glyphosate be found?**

A thorough summary of all published studies exploring glyphosate safety to humans is available at [plantoutofplace.com/2018/08/glyphosate-and-cancer-revisited](http://plantoutofplace.com/2018/08/glyphosate-and-cancer-revisited).



AG.TENNESSEE.EDU

Real. Life. Solutions.™

#### **Disclaimer**

This publication contains pesticide recommendations that are subject to change at any time. The recommendations in this publication are provided only as a guide. It is always the pesticide applicator's responsibility, by law, to read and follow all current label directions for the specific pesticide being used. The label always takes precedence over the recommendations found in this publication.

Use of trade or brand names in this publication is for clarity and information; it does not imply approval of the product to the exclusion of others that may be of similar, suitable composition, nor does it guarantee or warrant the standard of the product. The author(s), the University of Tennessee Institute of Agriculture and University of Tennessee Extension assume no liability resulting from the use of these recommendations.

W 827 06/19 19-0249 Programs in agriculture and natural resources, 4-H youth development, family and consumer sciences, and resource development. University of Tennessee Institute of Agriculture, U.S. Department of Agriculture and county governments cooperating. UT Extension provides equal opportunities in programs and employment.



believer in everyone  
st when self-taught.

WikiScholar  
A book? I can find all the info I need  
online for free, thank you very much.

# THE DEATH OF EXPERTISE

AGeniusIRL  
Is that really how you spell expertise?

AnAmPatri  
According to my u  
little reason to ass

The Campaign Against  
Established Knowledge  
and Why it Matters

DrMom\_312  
This title just sounds like yet  
another elitist appeal to authority.

## TOM NICHOLS

Luv2Read  
And why do we care what this  
so called "expert" has to say???

WebSurfBum  
ck out this great cat video from



116TH CONGRESS  
2D SESSION

# S. 4406

To amend the Federal Insecticide, Fungicide, and Rodenticide Act to fully protect the safety of children and the environment, to remove dangerous pesticides from use, and for other purposes.

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## IN THE SENATE OF THE UNITED STATES

AUGUST 4, 2020

Mr. UDALL (for himself, Ms. WARREN, Mr. BOOKER, and Mr. SANDERS) introduced the following bill; which was read twice and referred to the Committee on Agriculture, Nutrition, and Forestry

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## A BILL

To amend the Federal Insecticide, Fungicide, and Rodenticide Act to fully protect the safety of children and the environment, to remove dangerous pesticides from use, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

### 3 SECTION 1. SHORT TITLE.

4 This Act may be cited as the “Protect America’s Chil-  
5 dren from Toxic Pesticides Act”.

### 6 SEC. 2. FINDINGS.

7 Congress finds that—

An The Issue  
Isn't Going  
Away





## **Connecticut's Lawn Care Pesticide Ban**

### **Information for Schools and Day Care Centers**

#### **1. Why no pesticides?**

The Connecticut legislature passed a law (P.A. 09-56) banning lawn care pesticide applications on the grounds of day care centers, elementary and middle schools (grade 8 and lower) as a result of residents' concerns about children's health and the environment. This ban went into effect for day care centers on October 1, 2009 and for K-8 schools on July 1, 2010. Some Connecticut municipalities have gone beyond the requirements of the law and have stopped using pesticides to manage turfgrass on all their municipal properties.

#### **2. What does Connecticut's pesticide ban cover?**

Connecticut's pesticide ban prohibits the use of all U.S. Environmental Protection Agency (EPA) registered pesticides labeled for use on lawn and/or ornamental sites at all Connecticut day care centers and K-8 schools. This includes fertilizers, herbicides,



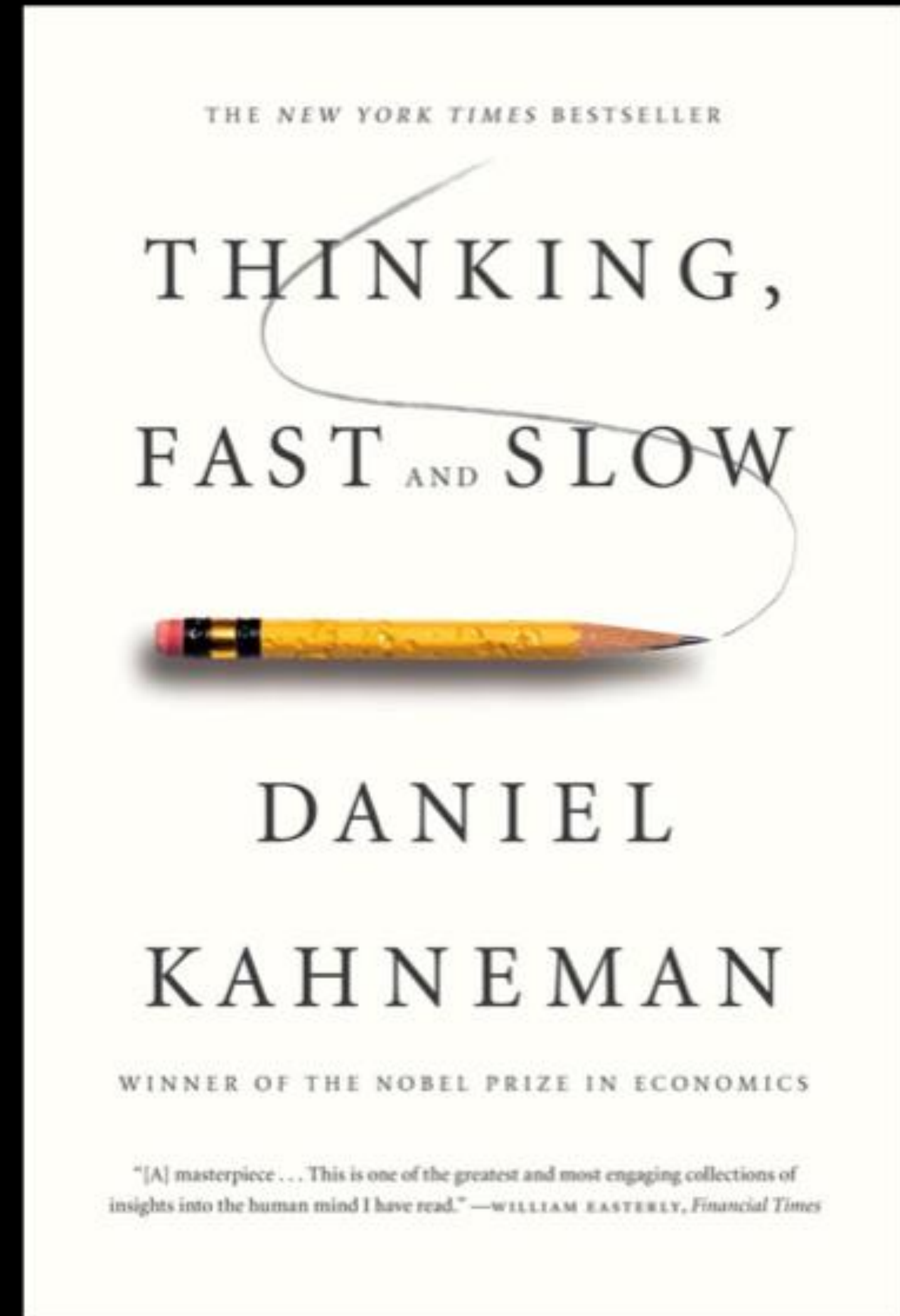
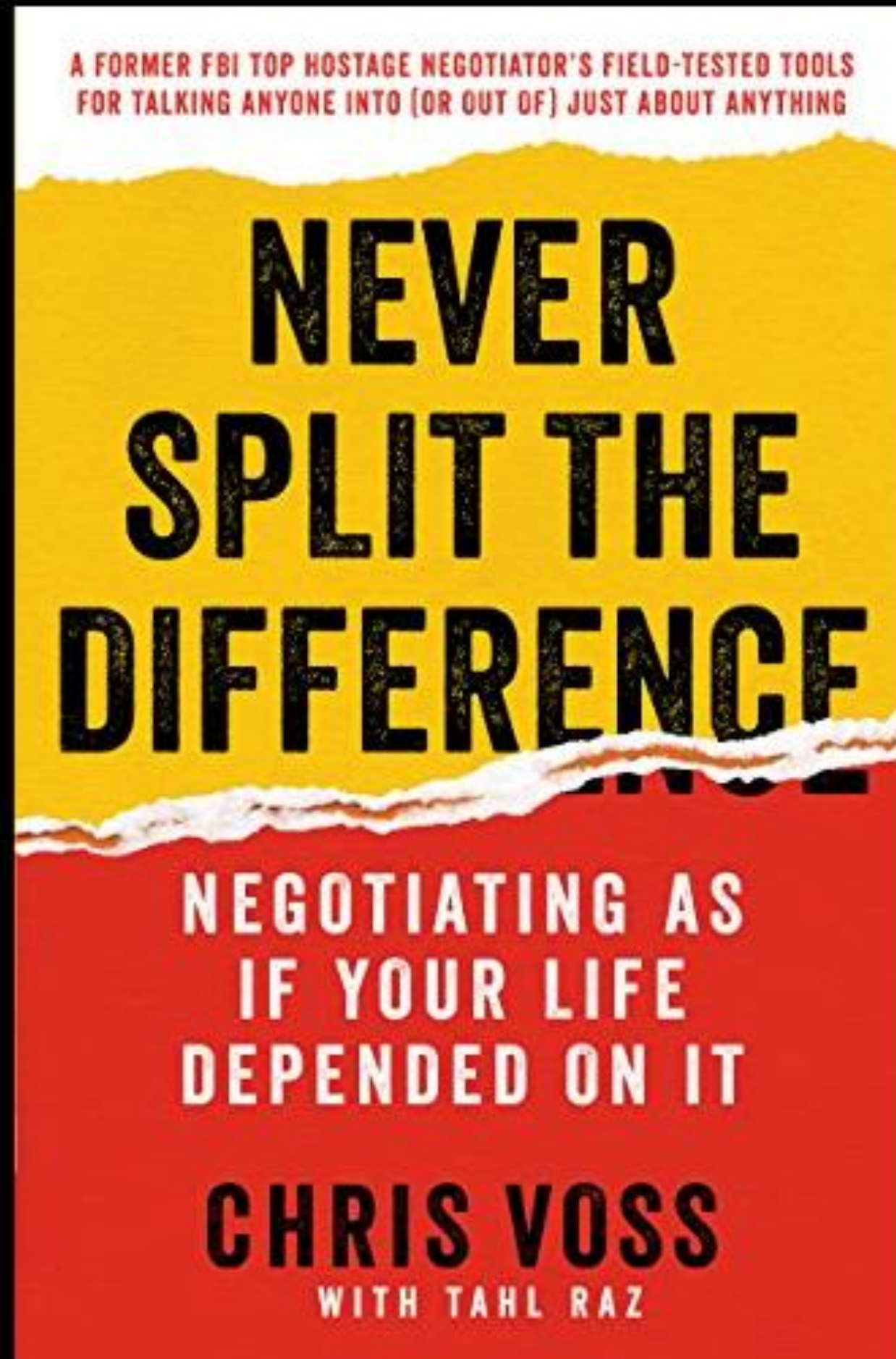
# DR. KEVIN FOLTA

- Professor and Dept. Chair at University of Florida
- Accomplished researcher in strawberry genomics
- USRTK (funded by Organic Consumers Association) filed an FOIA against him for views on biotechnology
- Has become an outspoken advocate for scientific communication



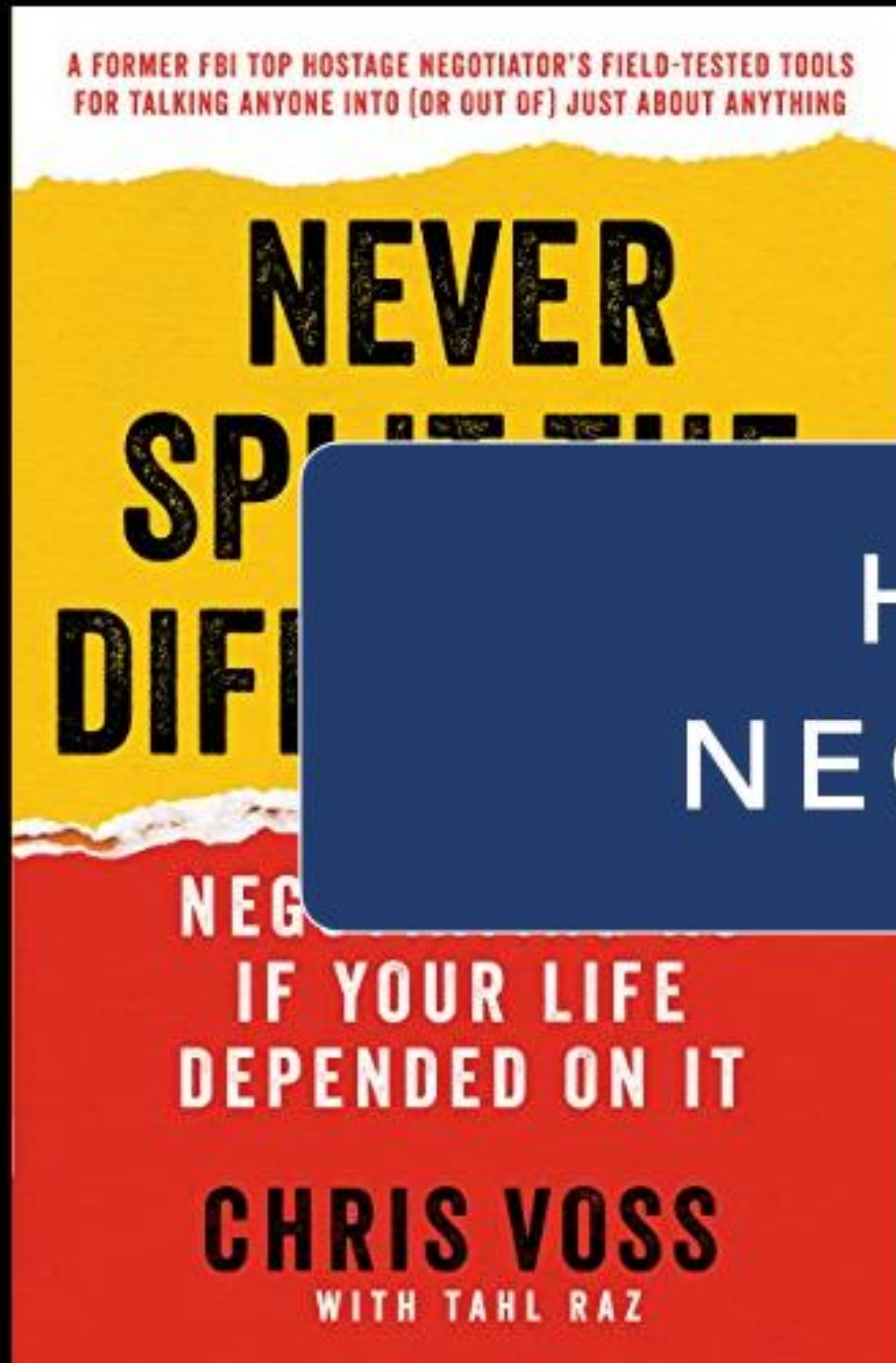


# A DIFFERENT APPROACH

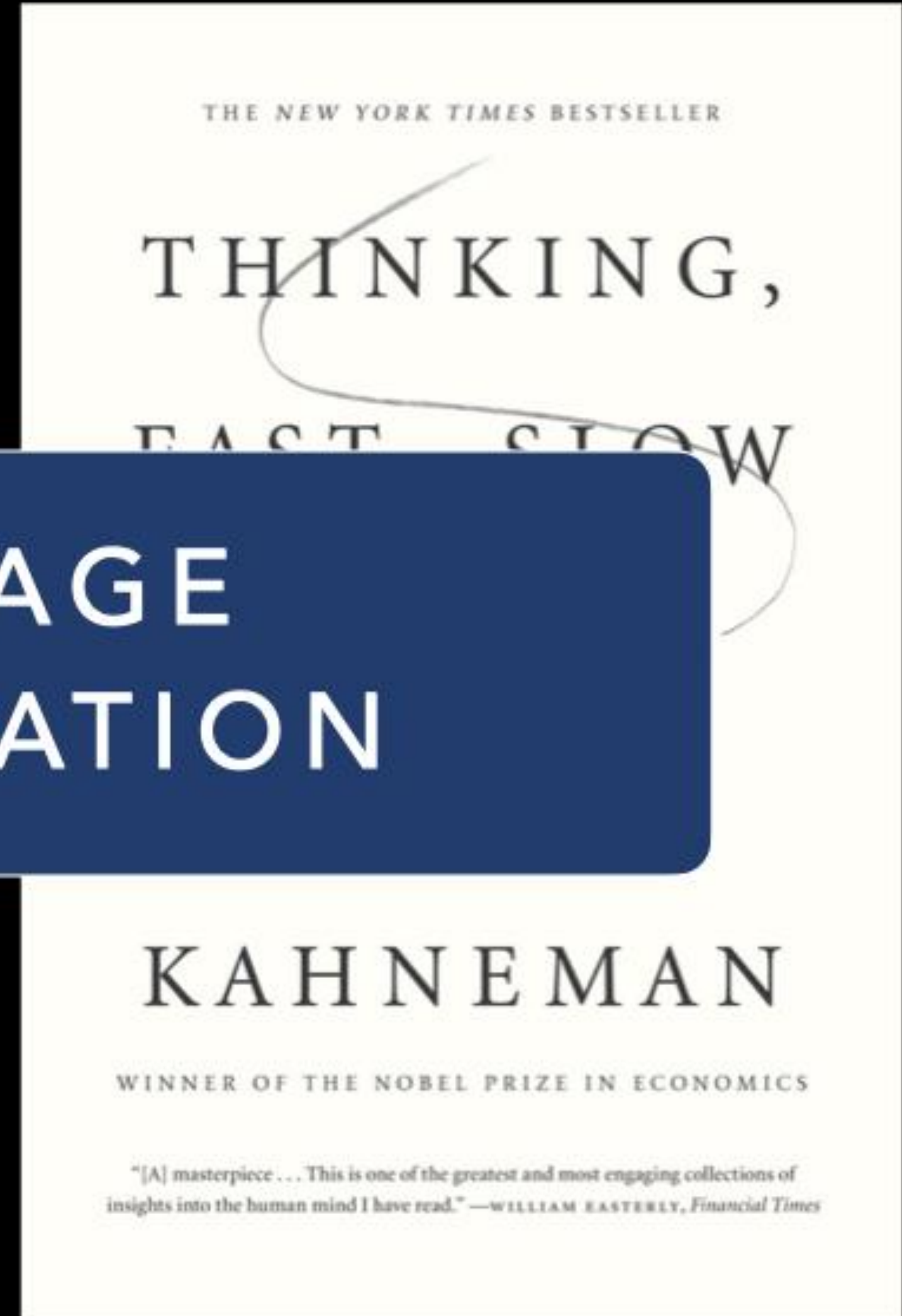




# A DIFFERENT APPROACH



## HOSTAGE NEGOTIATION









Highly Emotional





Highly Emotional  
Lack of Rational Thought





Highly Emotional

Lack of Rational Thought

Overly Aggressive Worsens  
the Problem









AS A TURF MANAGER

WHAT CAN YOU DO?





# BE A BETTER COMMUNICATOR

- We often talk to ourselves
- Ample training in science related to turfgrass
  - Little training in how to discuss what we do with a public audience (that is largely uninformed)
- Tactics to be effective —> same tactics NGOs are using with the public at large



TACTIC #1

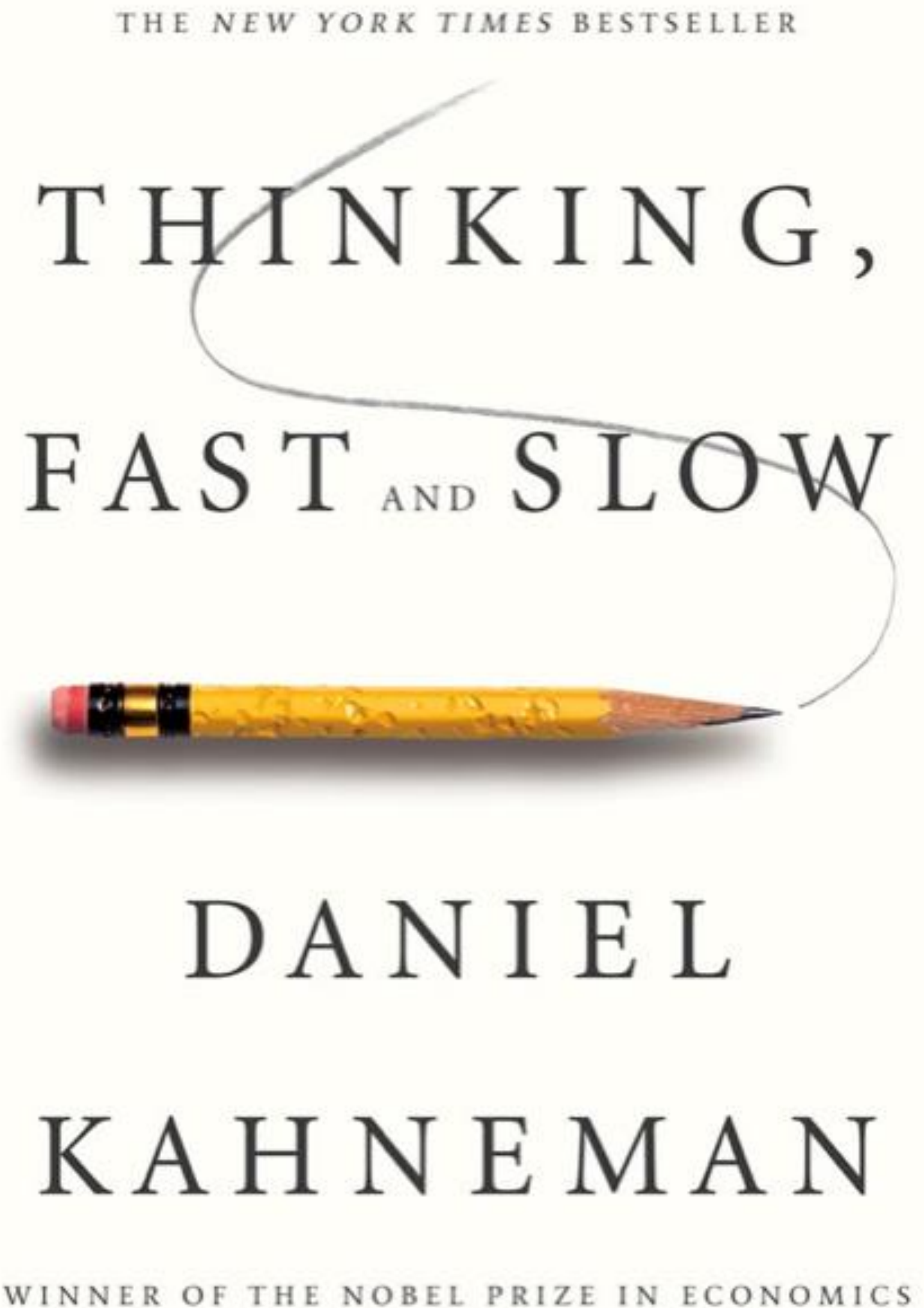
UNDERSTAND HUMAN  
NATURE





# DECISION MAKING

- Nobel prize winner
- Study decisions pertaining to economic investments
- Parallel all decisions in general



"[A] masterpiece . . . This is one of the greatest and most engaging collections of insights into the human mind I have read." —WILLIAM EASTERLY, *Financial Times*



# TWO SYSTEMS

- Two systems in brain
  - System 1 - what causes you to turn head at loud noise
  - System 2 - what allows you to solve  $X = 2+5+(10/2)$
- **Nearly all decisions** come from System 1



# TWO SYSTEMS

- Two systems in brain
  - System 1 - what causes you to turn head at loud

DATA (AND SCIENTIFIC LOGIC)  
DON'T MATTER

$$X = 2 + 5 + (10/2)$$

- **Nearly all decisions** come from System 1









"THE EMOTIONAL TAIL WAGS THE  
RATIONAL DOG"





# HUMAN NATURE

- **Overestimation** - people overestimate likelihood of rare events ....because.....
- System #1 doesn't understand probability
  - Example: Two cities under attack
  - City #1 notified that two bombers are in different locations
  - City #2 notified of a single bomber
  - Citizens in City #2 had risk lowered by half, but do they feel safer?



# HUMAN NATURE

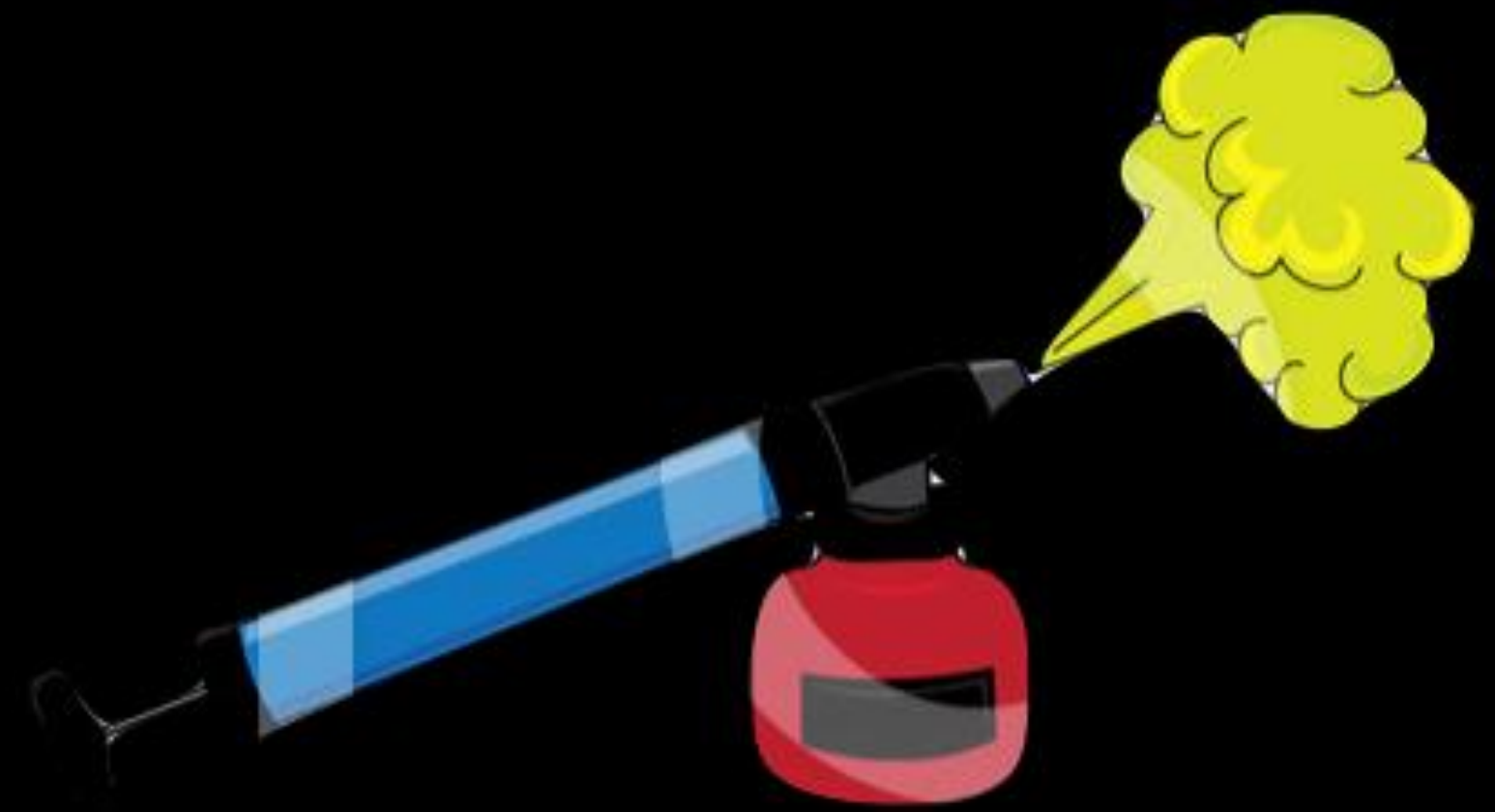
- **Loss aversion** - people prefer avoiding loss rather than acquiring a gain
  - Dissatisfaction of losing \$100 is greater than gain from finding \$100
  - Estimates that a loss is weighted 2x more than a gain
  - Regret and responsibility are powerful emotions



# Pesticide Example from Thinking Fast & Slow



Insecticide A  
Risk of Child Harm  
15/10,000 bottles



Insecticide B  
Risk of Child Harm  
16/10,000 bottles  
Lower Cost

# Pesticide Example from Thinking Fast & Slow



**66% OF PARENTS WOULDN'T  
SWITCH ...DESPITE THE  
MINUSCULE INCREASE IN RISK**

Insecticide A

Risk of Child Harm  
15/10,000 bottles

Risk of Child Harm  
16/10,000 bottles  
Lower Cost



# PRECAUTIONARY PRINCIPLE

- Prohibition of any action that could cause harm
- Scientific data showing no damage not a sufficient justification for risk taking
  - (think GMOs in Europe)
- List of innovations **that would not exist** include:
  - Airplanes, air conditioning, antibiotics, automobiles, chlorine, measles vaccine, open-heart surgery, radio, refrigeration, smallpox vaccine, and X-rays
- Dominant theme of 2020!

AS A TURF MANAGER

HOW DO WE

NAVIGATE THROUGH THIS





# COGNITIVE EASE

“You build the best possible story from the information available to you, and if it is a good story, you believe it.”

“The amount of evidence and quality do not count for much, because poor evidence can make a very good story.”

— *D. Kahneman, Thinking Fast & Slow*



DAILY TIMES

\$1.60

EVENING  
EDITION

# FAKE NEWS

**F**ake news has never been more prevalent. Fake is used, sometimes substituting the real and often with enormous success at leaving others misled and misled victims, just as we have seen with the various "fake" news stories about the economy.

[illegible][illegible]

These findings are consistent with the results of the other studies.

... dass die in dem Zusammenhang  
... und dass man sich  
... in dem Zusammenhang  
... und dass man sich  
... in dem Zusammenhang  
... und dass man sich

[illegible]

...the ... of ...

Kubler et al. were concerned regarding the need for consensus with external stakeholders before making the transition at any time in previous iterations (2012).

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismodcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat"

...consequat."





# GUNS IN AMERICA

# A TIME AND JR

ur next vacation.



NEWSFEED

These Are Some of the Most Beloved Heroes and Villains You'd Never Know Without Stan Lee



POLITICS

House Republicans Are Facing a Brain Drain of Legislative Leaders



U.S.

A Paradise Escape From Camp Fire

POLITICS • SOCIETY

# How Your Brain Tricks You Into Believing Fake News



Wineburg et al. 2018. Stanford University





# **/the social dilemma**



WE NEED TO GET BETTER

TELLING OUR STORY






Who Is Going to Be Our Champion?





# Who Is Going to Be Our Champion?



**MOST SPRAY AS INFREQUENTLY  
AS POSSIBLE —> WHO IS GOING  
TO TELL THAT STORY?**



# PROACTIVE MESSAGING

- **Knowing that people are risk averse** — Talk about the risk of NOT managing pests  
....rather than the benefits/safety of doing so







“We need to spray the field for grubs. The treatment is completely safe and won’t harm the kids at all. Hundreds of research trials have shown this response”





“We need to spray the field for grubs. The treatment is completely safe and won’t harm the kids at all. Hundreds of research trials have shown this response”



“If we don’t do something about the insects, kids are going to get hurt. I’m worried kids might injure themselves on weak turf from insect damage”



# PROACTIVE MESSAGING

- Realize the emotional framing is important in decision making
  - Talk about numbers of successful applications rather than small % of something harmful
  - Don't use data (with no human component). Rather, frame using vivid, human imagery to connect emotionally







"Chances of  
harm from  
this  
application  
are less than  
0.01%"





“Chances of  
harm from  
this  
application  
are less than  
0.01%”



“Child is  
more likely  
to die in a  
grand prix  
race than  
being  
harmed  
from this  
treatment”



“Chances of  
harm from  
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0.01%”



“Child is  
more likely  
to die in a  
grand prix  
race than  
being  
harmed  
from this  
treatment”

May seem silly but it's clear that word choice matters



THIS ALONE  
WILL NOT  
WORK!





HANDLE THINGS

IN THE HEAT  
OF THE  
MOMENT





# CHRIS VOSS

- FBI Hostage Negotiator for 24 years
- Chief international hostage and kidnapping negotiator from 2003 to 2007
- Adjunct Professor at Georgetown University
- **Lessons from FBI apply everywhere**

A FORMER FBI TOP HOSTAGE NEGOTIATOR'S FIELD-TESTED TOOLS  
FOR TALKING ANYONE INTO (OR OUT OF) JUST ABOUT ANYTHING

# NEVER SPLIT THE DIFFERENCE

NEGOTIATING AS  
IF YOUR LIFE  
DEPENDS ON IT

**CHRIS VOSS**  
WITH TAHL RAZ



“The majority of the interactions we have at work and at home are negotiations that boil down to the expression of a simple, animalistic urge: *I want.*”

*“I want you to free the hostages”*

*“I want you to accept this contract”*

*“I want to pay \$20,000 for this car”*

*“I want a 10% raise”*

*“I want you to go to sleep at 9pm”*

—Chris Voss, *Never Split the Difference*



# DETAILS MATTER: 7-38-55 RULE

- Albrecht Mehrabian, UCLA psychology professor
- **7%** of a message based on words
- **38%** based on tone of voice
- **55%** based on body language
- Late night FM DJ voice



# MIRRORING

- Repeat key points the other person said in a soft voice and don't rush —> **play the long game**
  - **People are drawn to what's similar**
  - Doing this encourages other person to bond with you—> **shows you understand them**

# BUILDING “TACTICAL EMPATHY”

- Label your counterparts emotions/points **to show them you’re listening** —> relationship need to diffuse situation.
- Focus on your counterpart’s fears. The faster you can interrupt action in the amygdala (the part of the brain that generates fear), the faster you can convey feelings of safety and trust.



# EXAMPLES

“It looks like you’re concerned about the fact we are using a pesticide”

“It sounds like you think the childrens’ safety will be compromised”

“It seems like you have some alternative thoughts on how to manage this field to keep children safe”

# EXAMPLES

“It looks like you’re concerned about the fact we are using a pesticide”

“It sounds like you think the childrens’ safety will be compromised”

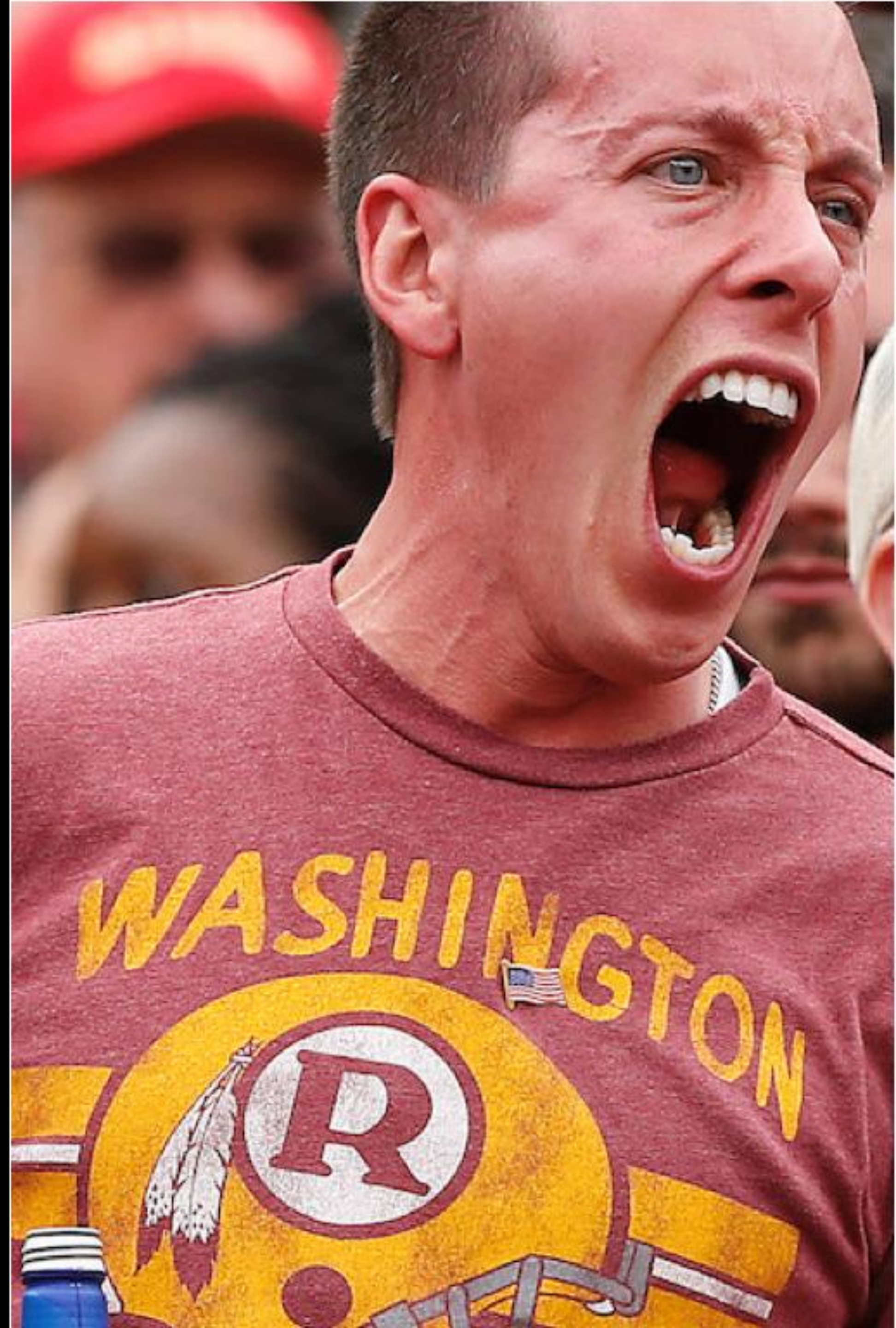
“It seems like you have some alternative thoughts on how to manage this field to keep children safe”

**Don’t use “I” —> tells person you’re more interested in yourself than them**



WHAT THE \$%#@!

THEY NEED  
UNDERSTAND  
ME





    
@echocharles

    
@jockowillink



Detach



# DISCIPLINE IN NEGOTIATION

“It’s about the other party convincing themselves that the solution you want is their own idea. So don’t beat them with logic or brute force. Ask them questions that open paths to your goals. *It’s not about you.*”

- C. Voss, Never Split the Difference

# ACCUSATION AUDIT

- List the **worst things** your counterpart could say about you before they can.
  - Gets them on the table so you can prevent them from being used in the negotiation
  - Often sound exaggerated when said aloud —> counterpart will likely talk them down



# ACCUSATION AUDIT

- List the **worst things** your counterpart could say about you before they can.
  - Gets them on the table
  - from being used in the future
  - Often sound exaggerated
  - counterpart will likely

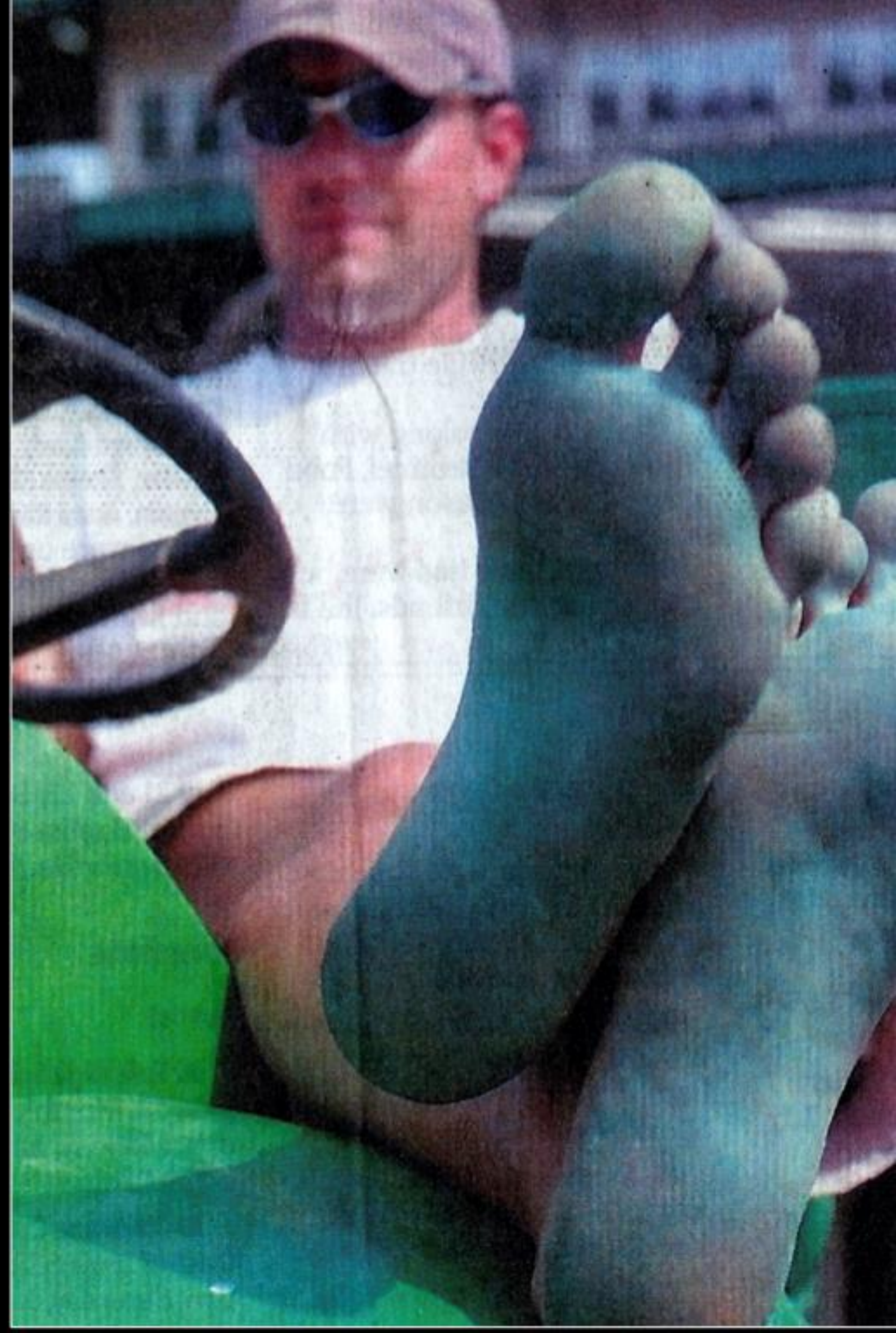
DON'T FORGET  
7-38-55 RULE

FM DJ VOICE



# EXAMPLE

- "It seems like you think I love spraying chemicals and do so as often as possible"
- "It sounds like you think I'm just an uneducated guy who cuts grass and sprays chemicals"





# CREATE ILLUSION OF CONTROL

- Don't force counterpart to admit that you're right
- Don't ask questions that can be answered with "Yes"  
—>requires little thought from opponent
- Ask calibrated questions that begin with "How" or "What" —> asking for help gives the illusion of control

# QUESTIONS: WHAT & HOW

- What is important to you?
- How can I help make this better for us?
- How would you like me to proceed?
- How can we solve this problem?
- What is it that brought us to this situation?
- How am I supposed to do that? — often a replacement for NO



# QUESTIONS: WHAT & HOW

- What is important to you?

- How

**MAKES COUNTERPART FIND A  
SOLUTION — THAT THEY'LL FEEL  
IS THEIR OWN**

- How

- How

**YOU CAN STEER THE  
NEGOTIATION**

- What

- How am I supposed to do that? — often a replacement for NO

“He who has learned to disagree without being disagreeable has discovered the most valuable secret of negotiation”

- Robert Estabrook, Former Editor, Washington Post



# CONCLUSIONS

- Understanding the audience
  - System 1 vs. System 2 decision making
  - Loss aversion, emotional thinking, cognitive ease - not based on fact
- Hostage example
  - Tone of voice, calibrated “How” and “What” questions
  - It’s not personal (even though it may seem that way)

# Polling Question





Questions?



**- BREAK -**

**We will  
reconvene  
at 11:00am**

**Support  
Turfgrass  
Research &  
Education at  
OSU**



 **Bandon Dunes Raffle**

Two Nights Lily Pond Lodging for Four  
(double occupancy)  
and (8) 18-hole Rounds of Golf  
at Bandon Dunes Golf Resort  
(Subject to availability)

Valid through December 10, 2021. Package valued at \$3,640

Scan to purchase tickets  
*Proceeds benefit turfgrass research & education*



**\$25.00 Per Ticket or 5 Tickets for \$100.00**  
**Drawing will be held December 10, 2020**



For Tickets: Scan QR code or visit: [www.oregonturfgrassfoundation.org](http://www.oregonturfgrassfoundation.org)





**Break – We will  
reconvene at 11:00am**





# NEW HERBICIDES FOR COOL-SEASON TURFGRASS

J.T. BROSNAN, PH.D.  
UNIVERSITY OF TENNESSEE  
 @UTTURFWEEDS





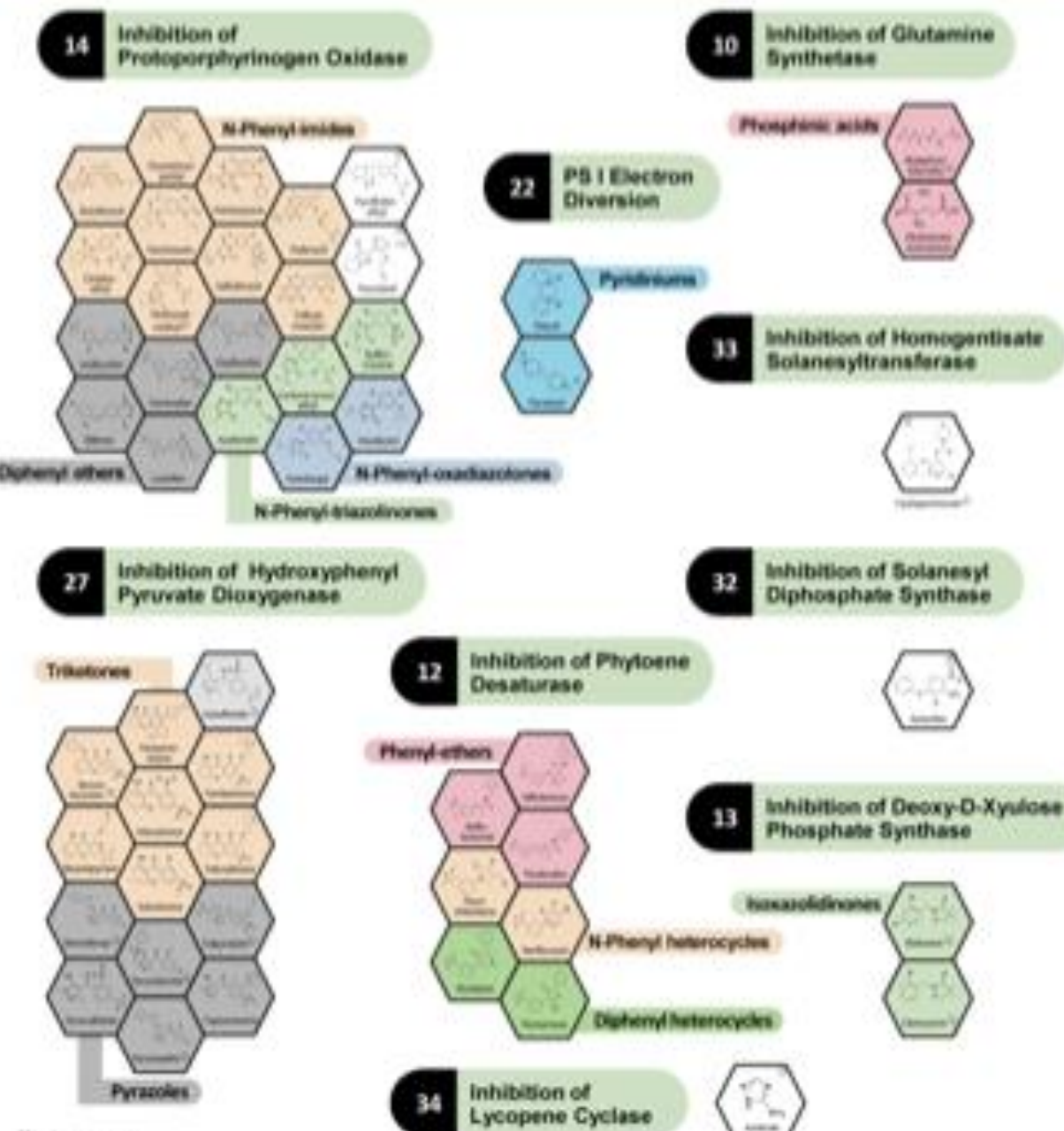
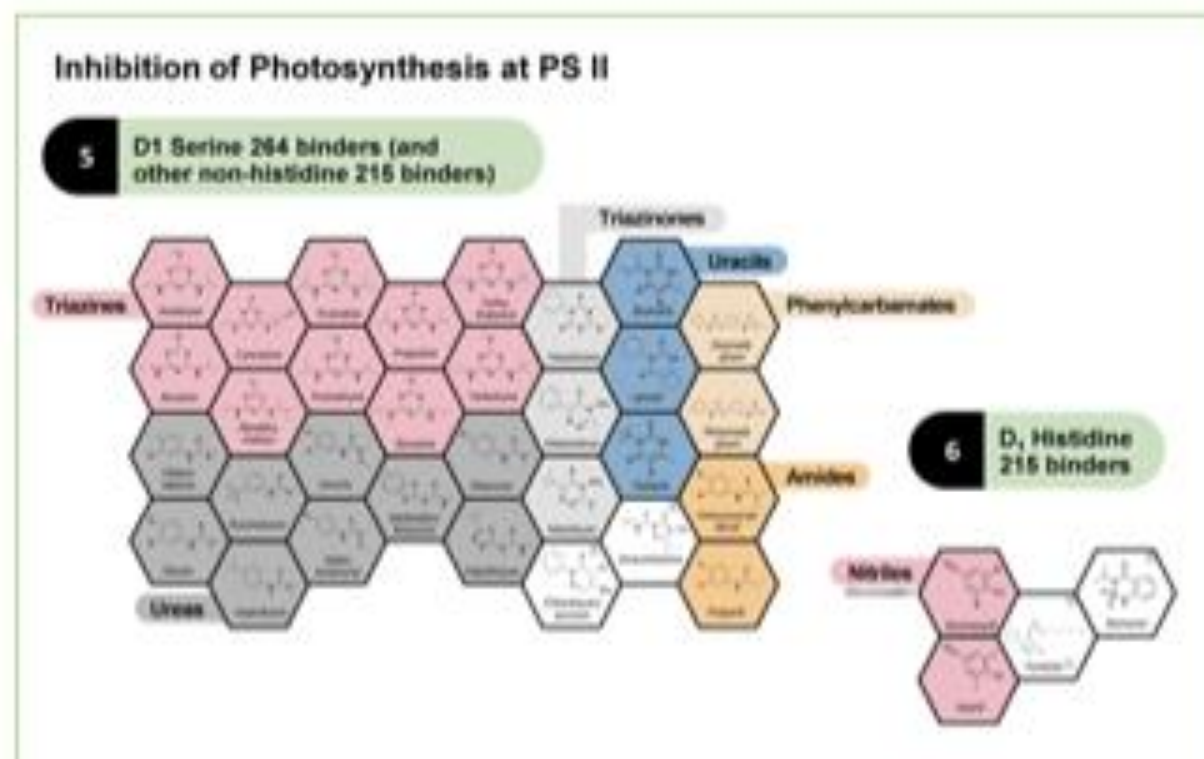


Silver Bullet is on the Way



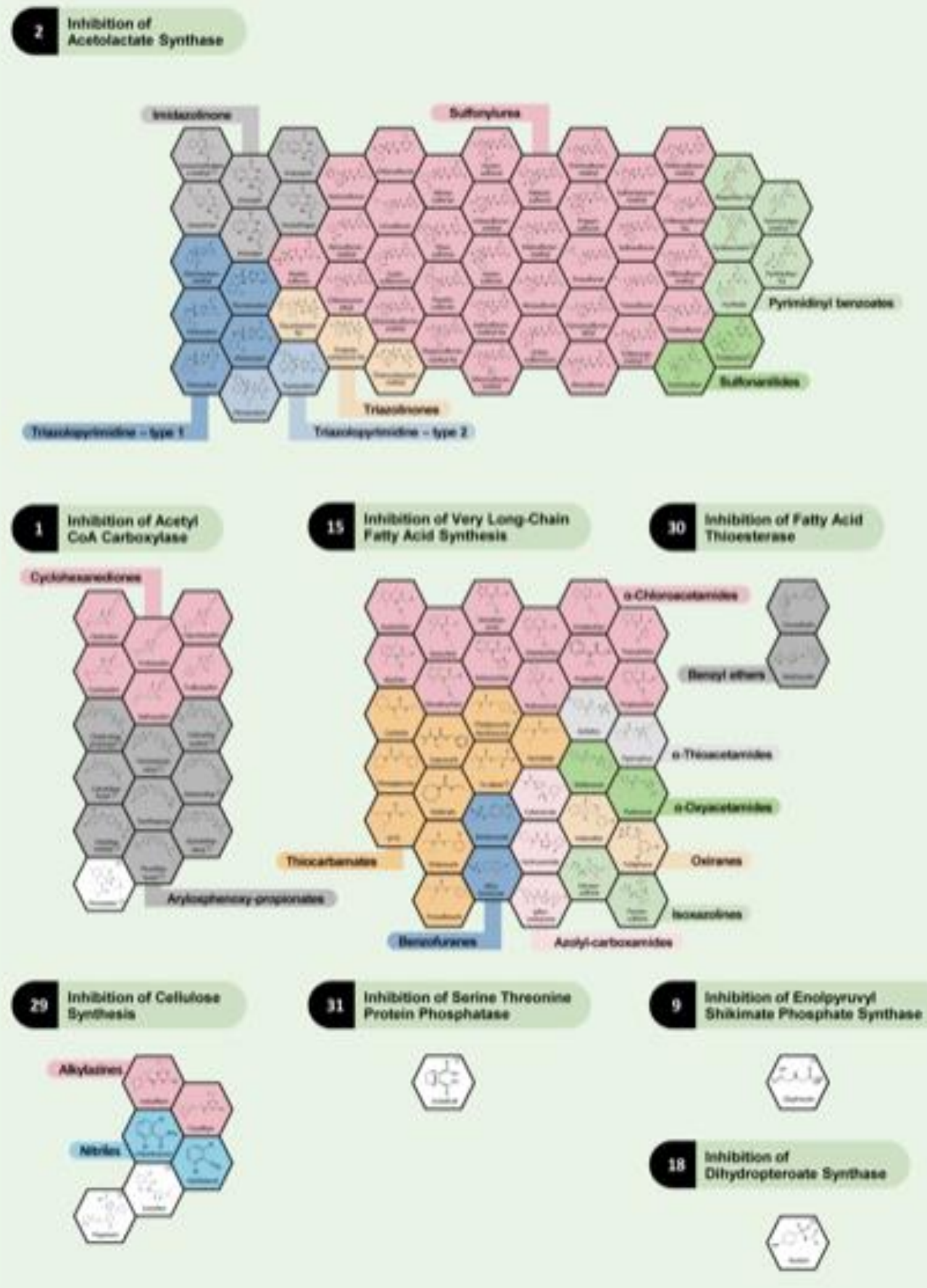
# HRAC Mode of Action Classification 2020

## Light Activation of ROS<sup>a</sup>

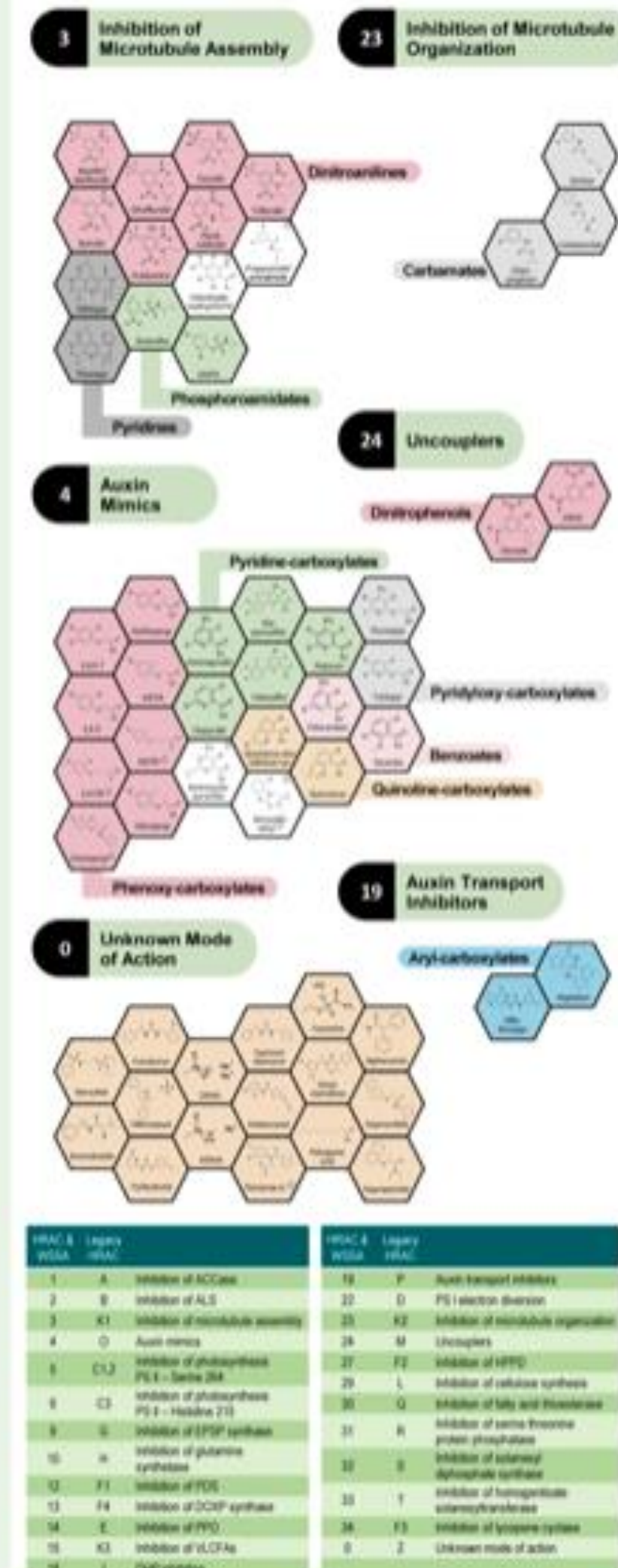


<sup>a</sup> Reactive oxygen species  
<sup>b</sup> Indicates pro herbicide  
<sup>c</sup> HRAC recommendation is not to include a chemical family name when there is no action in the family. Action without chemical family names are indicated with a white background.

## Cellular Metabolism



## Cell Division and Growth



HRAC & WGSA	Legacy HRAC	Mode of Action	HRAC & WGSA	Legacy HRAC	Mode of Action
1	A	Inhibition of ACCase	19	P	Auxin transport inhibitors
2	B	Inhibition of ALS	22	D	PS I electron diversion
3	K1	Inhibition of microtubule assembly	23	K2	Inhibition of microtubule organization
4	O	Auxin mimics	24	M	Uncouplers
5	C1,2	Inhibition of photosynthesis PS II - Serine 264	27	F2	Inhibition of HPPD
6	C3	Inhibition of photosynthesis PS II - Histidine 215	29	L	Inhibition of cellulose synthesis
9	G	Inhibition of EPSP synthase	30	Q	Inhibition of fatty acid thioesterase
10	H	Inhibition of glutamine synthetase	31	R	Inhibition of serine-threonine protein phosphatase
12	F1	Inhibition of PS	32	S	Inhibition of solanesyl diphosphate synthase
13	F4	Inhibition of DXP synthase	33	T	Inhibition of homogentisate solanesyltransferase
14	E	Inhibition of PPO	34	F3	Inhibition of lycopene cyclase
15	K3	Inhibition of VLCFA	0	Z	Unknown mode of action
29	I	Cellulose synthesis			

A free copy of this poster can be downloaded at [www.hracglobal.com](http://www.hracglobal.com)



# Last Call™

## Selective Herbicide

**For Postemergent Annual and Perennial Grass and Broadleaf Weed Control in Turfgrass; including Golf Courses, Athletic Turf, Commercial Turf and Residential Turf.**

### ACTIVE INGREDIENTS:

Fenoxaprop-p-ethyl*	2.70%
Fluroxypyr MHE**	3.89%
Dicamba acid***	2.70%

<b>OTHER INGREDIENTS</b>	90.71%
--------------------------	--------

<b>TOTAL:</b>	100.00%
---------------	---------

\*Equivalent to 0.25 lbs/gallon Fenoxaprop-p-ethyl

\*\*Equivalent to 0.25 lbs/gallon Fluroxypyr acid equivalent

\*\*\*Equivalent to 0.25 lbs/gallon Dicamba acid

**"New" combination of older MOAs**



SPECIMEN

Group 27 Herbicide

**Pylex**<sup>TM</sup>  
herbicide

For postemergence control of broadleaf and grass weeds in  
select turfgrass species on golf courses, sod farms and residential turfgrass

**Active Ingredient:**

topramezone: [3-(4,5-dihydro-isoxazolyl)-2-methyl-4-(methylsulfonyl)

phenyl](5-hydroxy-1-methyl-1*H*-pyrazol-4-yl)methanone. . . . . 29.7%

**Other Ingredients:** . . . . . 70.3%

**Total:** . . . . . 100.0%

1 gallon contains 2.8 pounds of topramezone free acid.

EPA Reg. No. 7969-327

EPA Est. No.

"New" = MOA not widely used in turf





**MI**  
*Dream*





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# The Cure for Your *Poa*



DECEMBER 9, 2019

• **PoaCure Finally Arrived** •



# POACURE SC

- Methiozolin
- WSSA Group #30
  - Inhibitor of fatty acid thioesterase (FAT)
- Labeled for **golf course use only**  
(greens, tees, fairways, roughs)
- ABG & Poa Triv POST
- Crabgrass, goosegrass, winter BLWs (PRE)



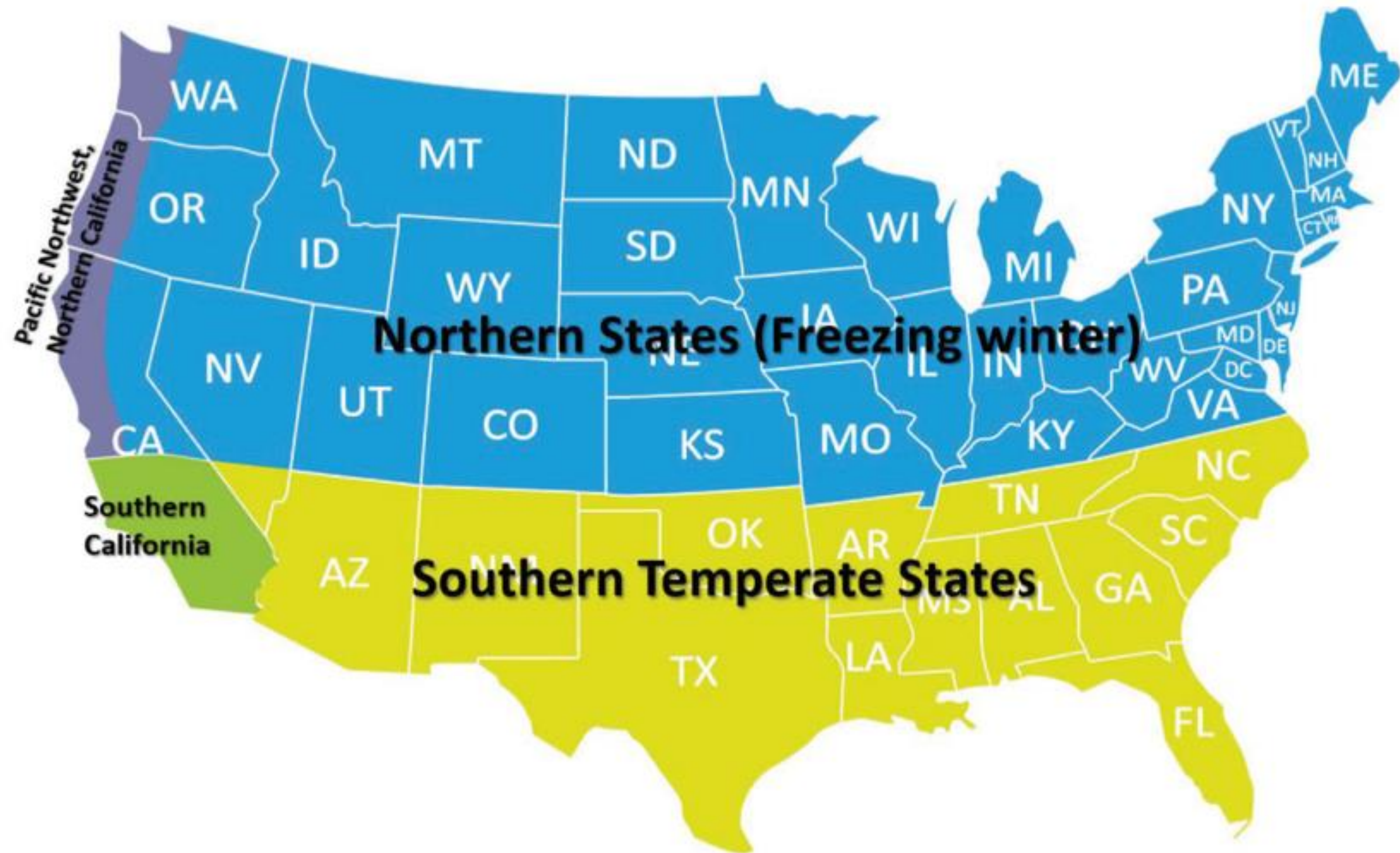




**Methiozolin 14 DAT**



# Application Rate & Regime Vary By Location





Application rate (gallons per acre/lbs. ai per acre)	Region**	Application time	Number of applications	Re-treatment interval (Weeks)	Maximum annual application rate (gallons per acre per year/lbs. ai per acre per year)
0.2*/0.46	Northern States (Freezing winter)	October to November	1 to 2	2 to 3	1.0/2.3
		April to June	1 to 3		
	Southern Temperate States	November to February	1 to 5		1.0/2.3
	Pacific Northwest, Northern California	February to November	1 to 6		1.2/2.76
	Southern California	November to May	1 to 6		1.2/2.76

\*This rate is equivalent to 0.6 fluid ounces **PoaCure® SC** per 1,000 ft<sup>2</sup>, or 1.9 liters per ha, or 0.46 lbs. active ingredient (ai) per acre.



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An aerial photograph of a grassy field. The grass is a mix of green and brown, with numerous irregular brown patches scattered across the landscape, indicating areas of dryness or dead grass. The overall texture is grainy, typical of an aerial shot.

0.6 fl oz/1000 ft<sup>2</sup> (NOV, DEC) on 21 Feb. 2011





0.6 fl oz/1000 ft<sup>2</sup> (NOV, DEC) on 31 March 2011



Long Term Methiozolin Efficacy for Poa Control  
Treatments Initiated Fall 2010  
Image Taken February 1, 2013



PoaCure at 27.4 fl oz  
(Nov, Dec. 2010)

Untreated

PoaCure at 54.7 fl oz  
(Nov, Dec. 2010)



Long Term Methiozolin Efficacy for Poa Control  
Treatments Initiated Fall 2010  
Image Taken February 1, 2013





# POACURE TAKE-AWAYS (SO FAR)

- Begin program after recovery from fall aerification
- May see greater activity in older, heavier greens than USGA spec. profiles
- Benefits to third application in spring?





Spring Applications Effective, Not  
as Practical ?



# Push-up Green

**3% Gravel, 72% sand, 21% silt, 4% clay**

G	3%
VCS	6%
CS	27%
MS	27%
FS	6%
VFS	6%
Silt	21%
Clay	4%

**2% Organic Matter**



# Sand-Based Putting Greens

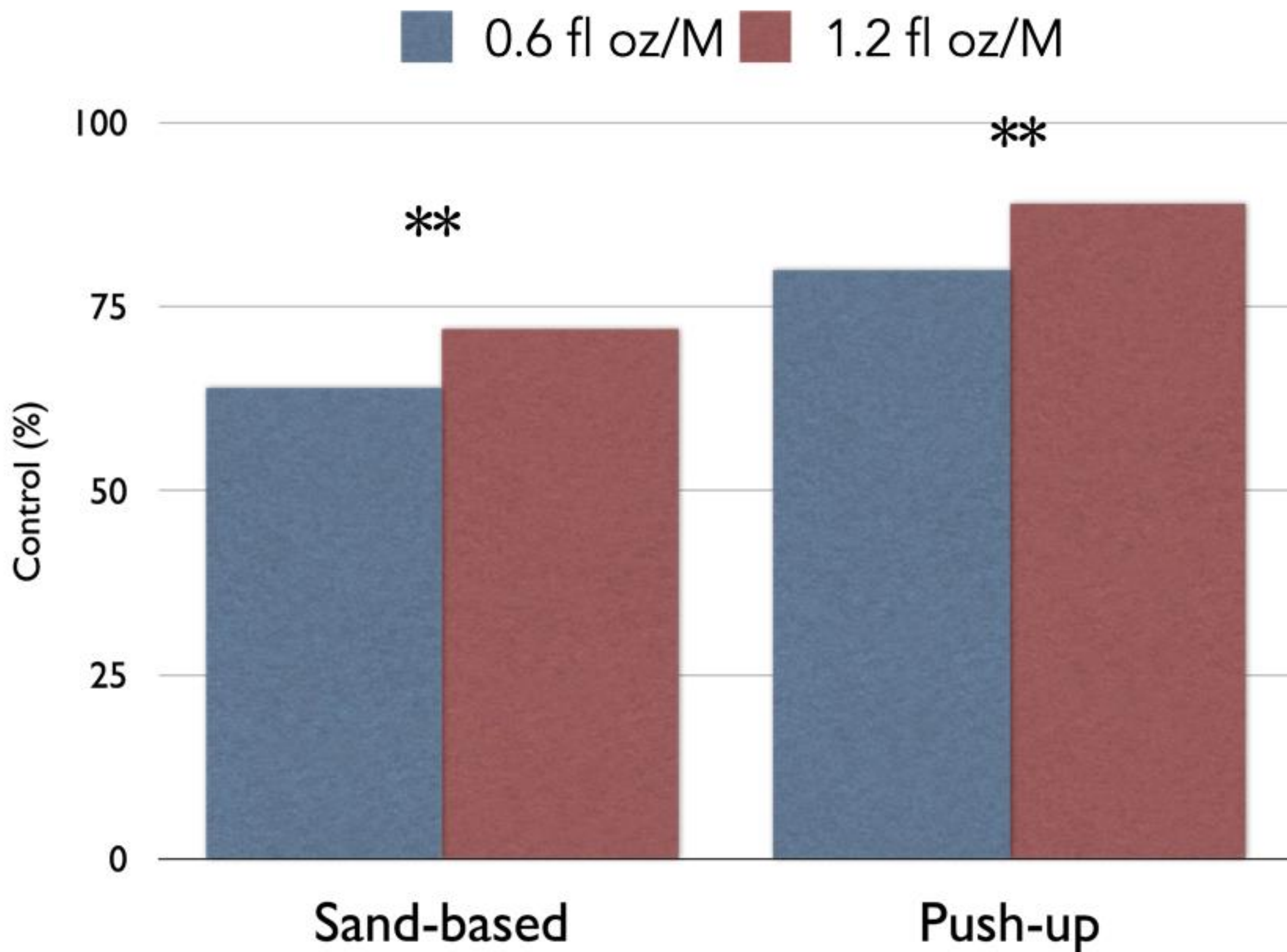
Multiple Sites in Lubbock, TX in 2011

G	0%
VCS	8%
CS	21%
MS	41%
FS	21%
VFS	6%
Silt	1%
Clay	1%

1% Organic Matter

F1632, F1647





**Annual Bluegrass Control | 6 | DAIT**



## Weed Management—Other Crops/Areas ---

### Methiozolin Efficacy for Annual Bluegrass (*Poa annua*) Control on Sand- and Soil-Based Creeping Bentgrass Putting Greens

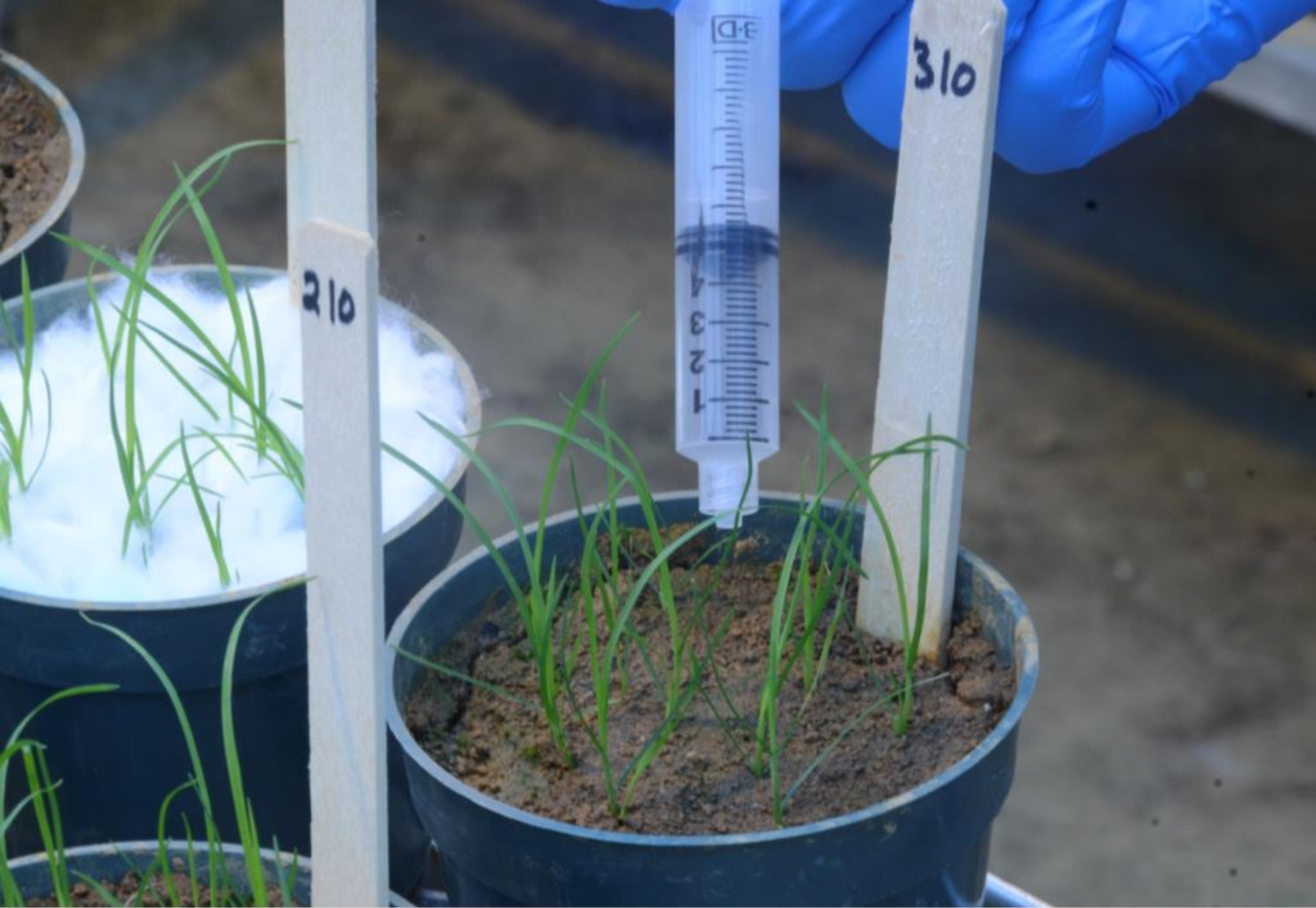
James T. Brosnan, Gerald M. Henry, Gregory K. Breeden, Tyler Cooper, and Thomas J. Serensits\*

Methiozolin is a new isoxazoline herbicide being investigated for selective POST annual bluegrass control in creeping bentgrass putting greens. Glasshouse and field research was conducted from 2010 to 2012 in Tennessee and Texas to evaluate annual bluegrass control efficacy with methiozolin. Application placement experiments in the glasshouse illustrated that root absorption was required for POST annual bluegrass control with methiozolin at 1,000 g ai ha<sup>-1</sup>. Soil-plus-foliar and soil-only applications of methiozolin reduced annual bluegrass biomass greater than treatments applied foliar-only. Field experiments evaluated annual bluegrass control efficacy with two application rates (500 and 1,000 g ha<sup>-1</sup>) and six application regimes (October, November, December, October followed by [fb] November, November fb December, and October fb November fb December) on sand- and soil-based putting greens. Annual bluegrass control with methiozolin at 1,000 g ha<sup>-1</sup> on sand-based greens ranged from 70 to 72 % compared to 87 to 89 % on soil-based greens. Treatment at 500 g ha<sup>-1</sup> controlled annual bluegrass 57 to 64 % on sand-based greens compared to 72 to 80 % on soil-based greens. Most sequential methiozolin application regimes controlled annual bluegrass more than single applications. On sand-based greens, sequential application programs controlled annual bluegrass 70 to 79 % compared to 85 to 92 % on soil-based greens. Responses indicate that methiozolin is a root-absorbed herbicide with efficacy for selective control of annual bluegrass in both sand- and soil-based creeping bentgrass putting greens.

**Nomenclature:** Methiozolin [5-(2,6-difluorobenzyl) oxymethyl-5-methyl-3-(3methylthiophen-2-yl)-1,2-isoxazoline]; annual bluegrass, *Poa annua* L.; creeping bentgrass, *Agrostis stolonifera* L.

**Key words:** Application placement, rootzone, soil-plus-foliar, soil physical properties, soil texture, turf, weed control.





PoaCure Uptake is Root Driven - No Control w/ Foliar Only



DESPITE THE NAME

THIS IS NOT A CURE-ALL



# PoaCure Label Items

## RESTRICTIONS

- Do not apply when creeping bentgrass is in heat stress or has poor root development.
- Do not apply prior to or during creeping bentgrass winter dormancy and until fully greened up and there is active plant growth (Northern States).
- Do not over-seed creeping bentgrass within 45 days after the last application.
- Do not apply to putting greens consisting of velvet bentgrass or colonial bentgrass.
- Do not apply to hybrid bermudagrass putting greens over-seeded with rough bluegrass (*Poa trivialis*).



# PoaCure Label Items

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- Do not apply to hybrid bermudagrass putting greens over-seeded with rough bluegrass (*Poa trivialis*).



Image 20 March 2013

Untreated

PoaCure (0.6 fl oz/M)













# PoaCure Label Items

## RESTRICTIONS

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- Do not apply prior to or during creeping bentgrass winter dormancy and until fully greened up and there is active plant growth (Northern States).
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- Do not apply to hybrid bermudagrass putting greens over-seeded with rough bluegrass (*Poa trivialis*).



# 'Pure Eclipse' Creeping Bentgrass (4 WAS)





'Pure Eclipse' Creeping Bentgrass (4 WAS) —>  
PoaCure (0.6 fl oz/1000 ft<sup>2</sup>)





# ALARMING NUMBERS

- 64% Glyphosate resistant
- 58% Barricade resistant
- 21% Revolver resistant
  - No greens
- >90% Princep resistant
- 25% multiple resistance (e.g., Princep + Revolver)
- 4% Resistant to EVERYTHING









## Controlling Herbicide-Resistant Annual Bluegrass (*Poa annua*) Phenotypes with Methiozolin

James T. Brosnan, Jose J. Vargas, Gregory K. Breeden, Sarah L. Boggess, Margaret A. Staton, Phillip A. Wadl, and Robert N. Trigiano\*

Methiozolin is an isoxazoline herbicide being investigated for selective POST annual bluegrass control in managed turfgrass. Research was conducted to evaluate methiozolin efficacy for controlling two annual bluegrass phenotypes with target-site resistance to photosystem II (PSII) or enolpyruvylshikimate-3-phosphate synthase (EPSPS)-inhibiting herbicides (i.e., glyphosate), as well as phenotypes with multiple resistance to microtubule and EPSPS or PSII and acetolactate synthase (ALS)-inhibiting herbicides. All resistant phenotypes were established in glasshouse culture along with a known herbicide-susceptible control and treated with methiozolin at 0, 125, 250, 500, 1000, 2000, 4000, or 8000 g ai ha<sup>-1</sup>. Methiozolin effectively controlled annual bluegrass with target-site resistance to inhibitors of EPSPS, PSII, as well as multiple resistance to EPSPS and microtubule inhibitors. Methiozolin rates required to reduce aboveground biomass of these resistant phenotypes 50% (GR<sub>50</sub> values) were not significantly different from the susceptible control, ranging from 159 to 421 g ha<sup>-1</sup>. A phenotype with target-site resistance to PSII and ALS inhibitors was less sensitive to methiozolin (GR<sub>50</sub> = 862 g ha<sup>-1</sup>) than a susceptible phenotype (GR<sub>50</sub> = 423 g ha<sup>-1</sup>). Our findings indicate that methiozolin is an effective option for controlling select annual bluegrass phenotypes with target-site resistance to several herbicides.

**Nomenclature:** Methiozolin, annual bluegrass, *Poa annua* L.

**Key words:** Alpha tubulin, golf course, mutation, resistance, target site, turf, turfgrass.

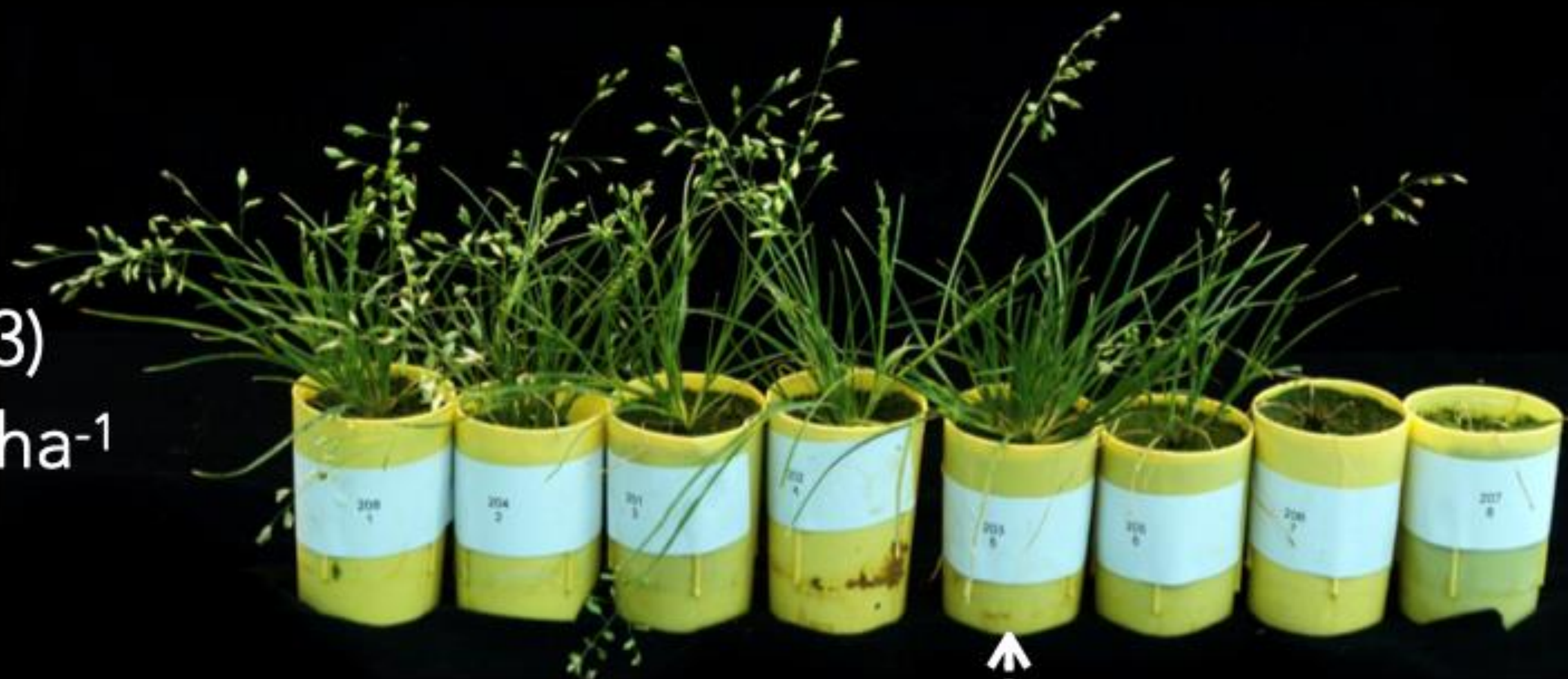




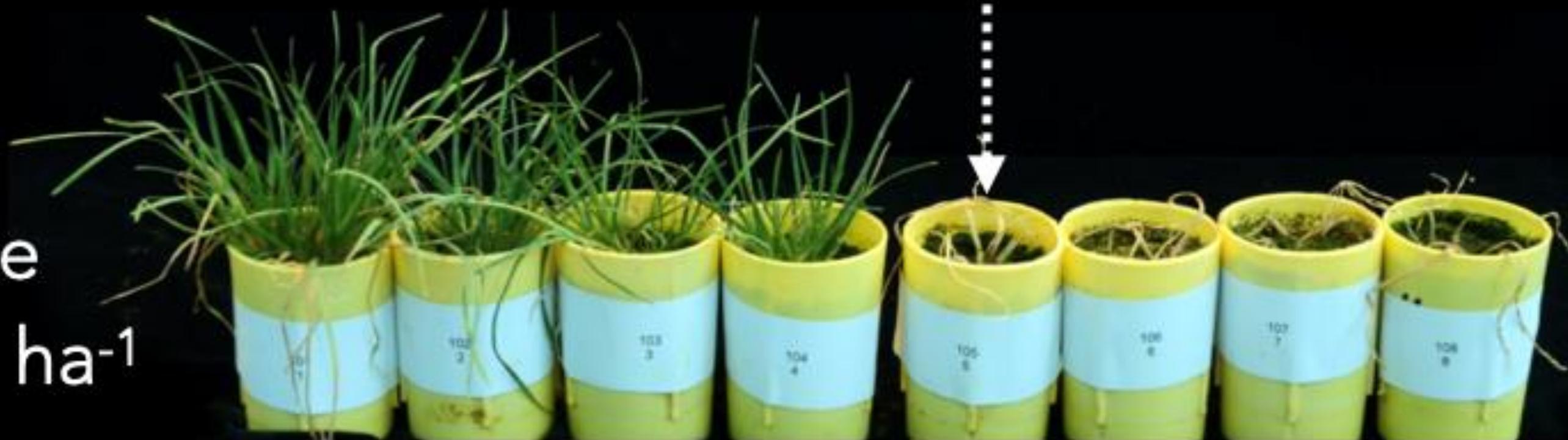


Resistant (R3)  
 $GR_{50} = 862 \text{ g ha}^{-1}$

\*



Susceptible  
 $GR_{50} = 423 \text{ g ha}^{-1}$



0   125   250   500   1000   2000   4000   8000  
 $\text{g ha}^{-1}$



# POACURE SC

- Best option for control on bentgrass greens
- Sole reliance on just this herbicide not advisable
  - All other cultural practices to discourage Poa should remain in place
- May not be a fit for all scenarios
- Lots to learn





**GameOn™**

Arylex™ active

**SPECIALTY HERBICIDE**



**Celero®**  
HERBICIDE



TURF HERBICIDE  
A SELECTIVE HERBICIDE  
FOR THE CONTROL OF  
NUTSEDGE AND OTHER  
WEEDS IN ESTABLISHED  
TURFGRASS.

**Relzar™**

Arylex™ active

**SPECIALTY HERBICIDE**

**Crew™**

**SPECIALTY HERBICIDE**



**Dismiss®****NXT**  
Herbicide

**Sure⚡Power™**



EPA approved



**AI: Pyrimisulfan**

ALS inhibitor, sulfonanilide

Effective against sedge species



Initial products will be granular alone and in combination with other AIs

Can be applied to wet or dry turf



# CELERO

- New product from NuFarm
- imazosulfuron
- Labeled for CBG, FF, KBG, PR, TF, B, C, Z, St. A
- 8 - 14 oz/A
- Sedge and Kyllinga control via ALS inhibition

GROUP

2

HERBICIDE



**Celero**<sup>®</sup>  
H E R B I C I D E



**TURF HERBICIDE**  
**A SELECTIVE HERBICIDE**  
**FOR THE CONTROL OF**  
**NUTSEDGE AND OTHER**  
**WEEDS IN ESTABLISHED**  
**TURFGRASS.**

Active Ingredient	By Wt.
* Imazosulfuron .....	75.0%
Other Ingredients .....	25.0%
Total	100.0%
*2-chloro- <i>N</i> -[[[4,6-dimethoxy-2-pyrimidinyl)-amino]carbonyl]imidazo[1,2- <i>a</i> ]pyridine-3-sulfonamide	





**Dismiss<sup>®</sup>** **NXT**  
Herbicide



# DISMISS NXT

- Carfentrazone (3.5%) + sulfentrazone (32%)
  - 1:9 ratio of carfentrazone to sulfentrazone
- 3.5 lb active/gallon formulation
- Cool-season turfgrass: 5.1 to 10.2 fl oz/A
- Residential & Commercial Lawns, Golf (Fairway and Rough), Sod Farms, Rights-of-Way, Other Non-Crop Areas



# DISMISS NXT CONVERSION

NXT RATE	SULFENTRAZONE LOAD	DISMISS EQUIVALENT
10.2 FL OZ	0.25 LB	8 FL OZ





Non-treated yellow nutsedge 24 HAT in 2016





Dismiss NXT 15.5 fl oz/A. 24 HAT in 2016







# A NEW APPROACH

Dismiss NXT (10 fl oz)

Sedgehammer (1.25 oz)

Celero (8 fl oz)



GDD50F PER WEEK	CALENDAR DATE FOR TN
100	APRIL 11
150	MAY 2
175-200	MAY 20
>200	JUNE 26
>17 CDD	OCTOBER 9



# HALAUXIFEN-METHYL

- Synthetic auxin herbicide, Group #4
  - Similar to fluroxypyr and triclopyr in structure, different binding site
- Potential tool to replace 2,4-D in synthetic auxin herbicide mixtures
  - Need for this as public pressure against 2,4-D use increases
- Foliar and root absorption, moves through both xylem and phloem
- Rainfast in 1 hour, low volatility
- No drip line issues on trees —> rapidly degrades in soil and plant tissue



# GameOn Components

---

- **Halauxifen-methyl with 2,4-D choline and fluroxypyr** containing:

- > Acid Equivalent for halauxifen acid is 0.02 pounds per gallon
- > Acid Equivalent for 2,4-D Choline is 2.01 pounds per gallon
- > Acid Equivalent for fluroxypyr methylheptyl is 0.28 pounds per gallon

**GameOn™**

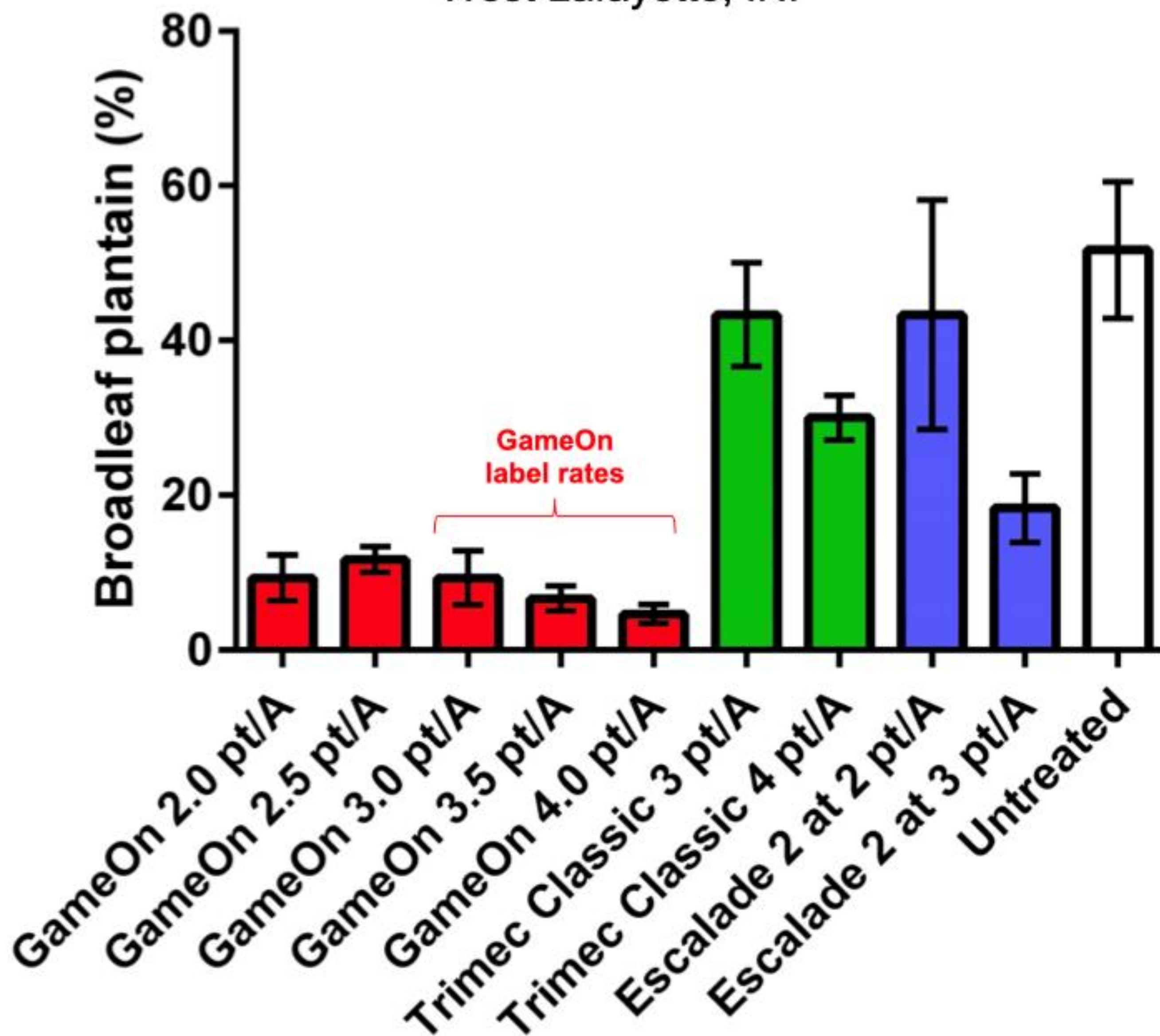
Arylex™ active

**SPECIALTY HERBICIDE**

- Use in established turfgrass (commercial and residential), commercial sod farms, ornamental and sports turf, golf course fairways, aprons and roughs, tee boxes, campgrounds, parks, recreation areas, cemeteries and unimproved turfgrass areas
- GF-3566 is expected to have a signal word of **“Warning”**
  - > Most often, 2,4-D amine combination products carry a “Danger” signal word
- Application rates range from **3.0- 4.0 pints/A** based on weeds and turfgrass species present



Broadleaf plantain coverage 10 WAA on July 24 2015. Application on 14 May 2015, West Lafayette, IN.





# Relzar - Formulation and Use Sites

---

- Relzar is a 1:1 ratio of new **halauxifen-methyl** plus **florasulam**
  - > Contains 0.2 pounds of florasulam + 0.2 pounds halauxifen acid per pound
  - > Halauxifen-methyl (WSSA group 4) PLUS florasulam (WSSA group 2)
  - > **Application rate: 0.72 oz/A**
- > Proposed use in established turfgrass (commercial and residential): commercial sod farms, ornamental and sports turf, golf course fairways, aprons and roughs, tee boxes, campgrounds, parks, recreation areas, cemeteries and unimproved turfgrass areas

**Relzar™**

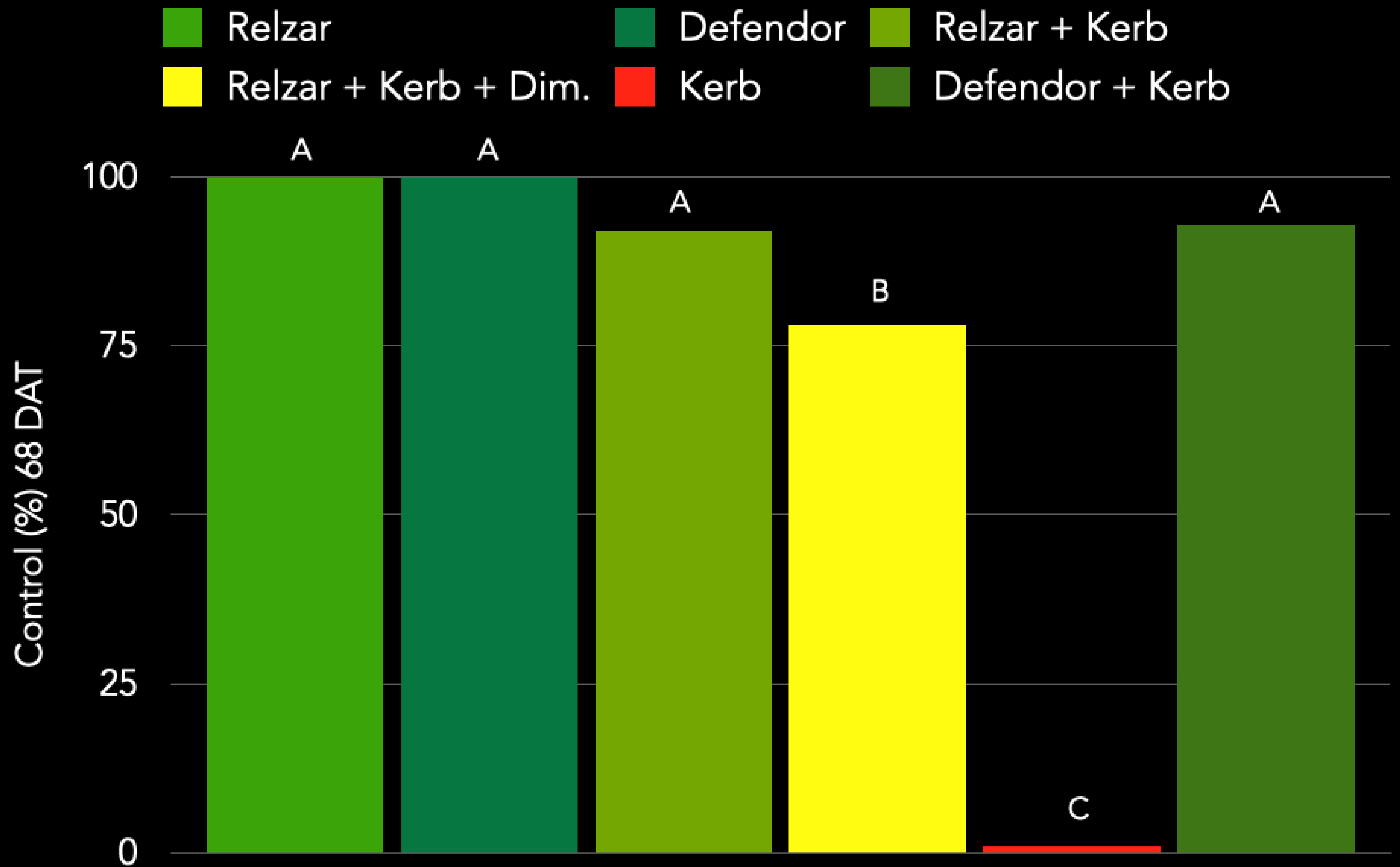
Arylex™ active

---

**SPECIALTY HERBICIDE**



# 2017 RESEARCH - *PARSLEY PIERT*



Treatments applied 7 February 2017 in Rockford, TN.  
Means sharing the same letter are not significantly different from one another using Fisher's protected LSD at  $\alpha = 0.05$

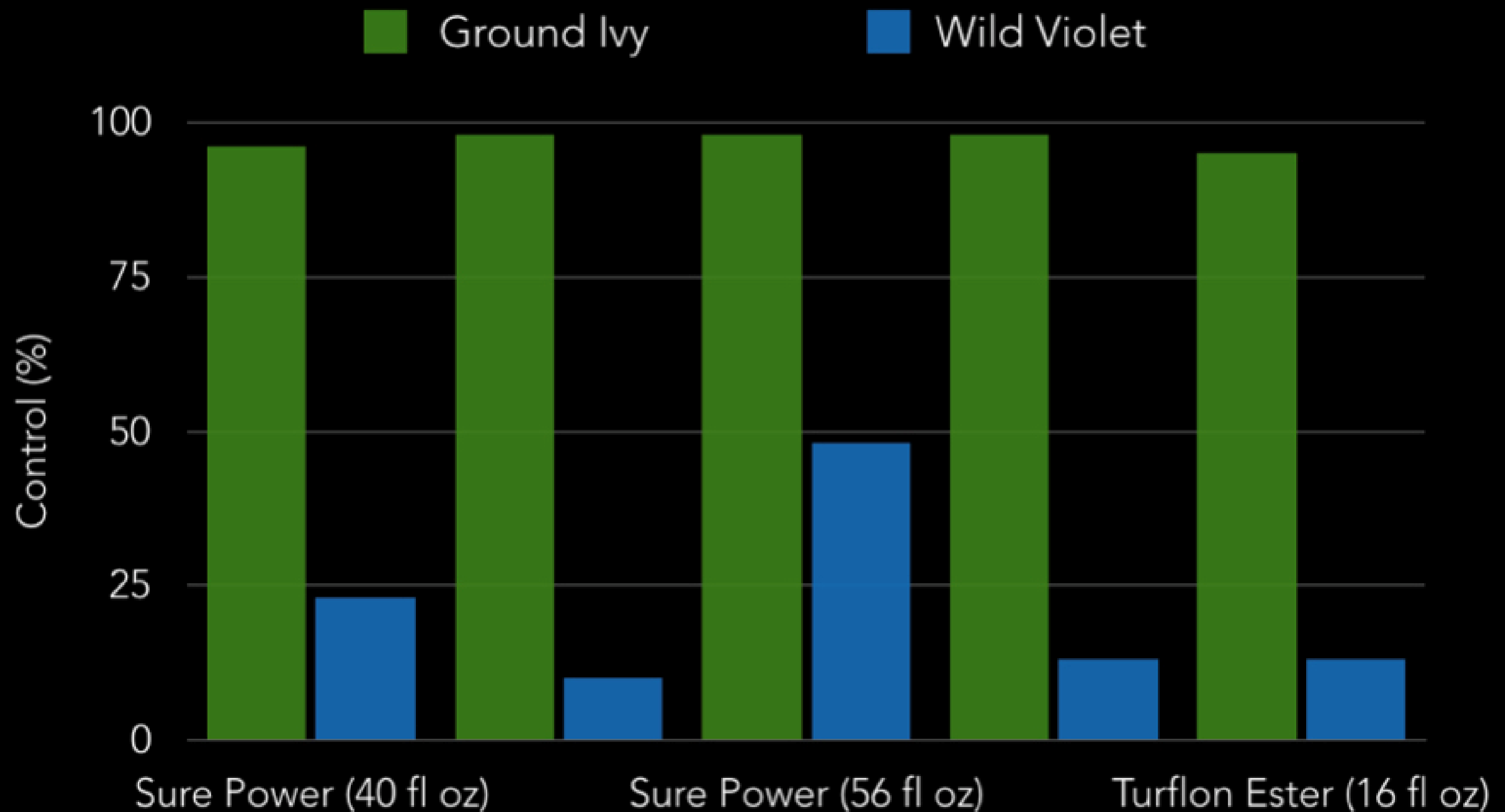




- NuFarm herbicide launched in 2018
- 2,4-D (36.3%) + triclopyr (3.6%) + fluroxypyr (3.6%) + flumioxazin (0.2%)
- Cool season option (TF, FF, KBG, PR) designed for BLW control
  - Ground ivy and wild violet



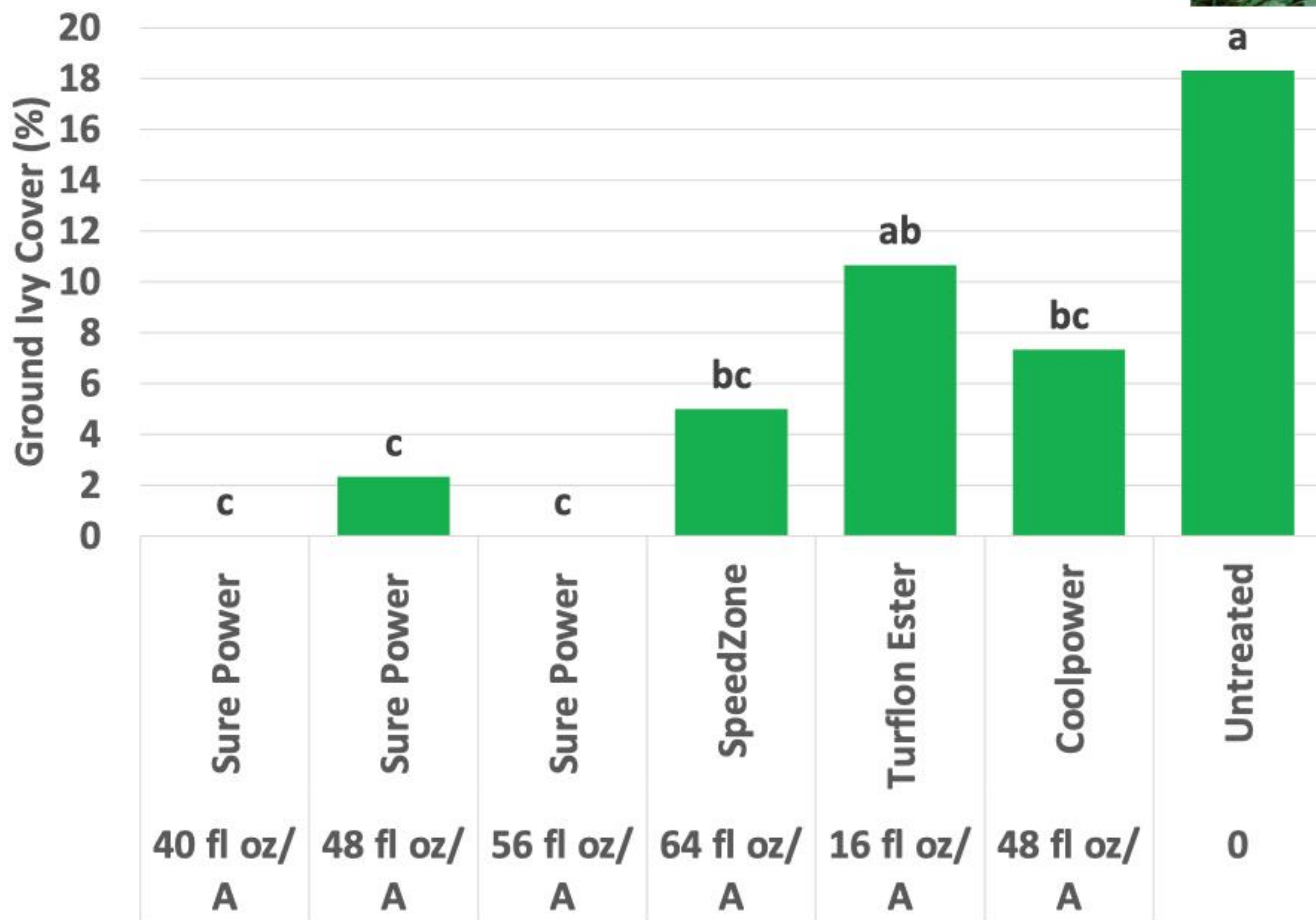
# FIRST SURE POWER TRIAL - 55 DAT



All treatments applied 11 May 2018 in Knoxville, TN. No significant differences detected at  $P \leq 0.05$



Ground ivy cover 35 DAA. Applied June 1, 2018, West Lafayette, IN  
Dr. Aaron Patton - Purdue





## USE PRECAUTIONS

Failure to observe all precautions may result in injury to turfgrass and/or susceptible plants. Avoid drift of spray mist to vegetables, flowers, ornamental plants, shrubs, trees and other desirable plants. Avoid fine mists. Use lawn type sprayer with coarse spray as wind drift is less likely. Avoid contact with exposed feeder roots of ornamentals and trees. Maximum control of weeds will be obtained from spring or early fall applications when weeds are actively growing. Use caution when applying to ensure no spray solution collects on the tires of application equipment. Also, assure that sprays completely dry prior to entering treated areas as accumulation on tires can lead to tracking. Avoid broadcast applications when daily high air temperature exceeds 80 degrees. Limit applications to spot treatments or directed applications when air temperatures exceed 80 degrees. When using small, spot treatment applications in temperature over 80 degrees, turf injury may occur. Avoid applications during excessive dry or hot periods unless irrigation is used. Avoid applications during foggy or high moisture and wet turfgrass foliage. For optimum results, do not apply if rainfall is expected within 1 hour of the application. The suitable use of this product on non-recommended turf species may be determined by treating a small area at 1.5 pints per acre. The treated area should be observed for any sign of turf injury for a period of 7 days of normal growing conditions to determine the phytotoxicity and efficacy to the treated area.

Target Timing Spring/Fall

Avoid Traffic —> Tire Tracking

Avoid broadcast application at temperature  $\geq 80^{\circ}\text{F}$

Avoid applications when foggy/high moisture & wet  
foliage





- **Momentum 4-Score**
  - 2,4-D dimethylamine salt
  - triclopyr trimethylamine salt
  - fluroxypyr
  - sulfentrazone
- **Excellent clover, dandelion, prostrate knotweed control with single applications at 4 pt/A in Rutgers trials**
- Application rate: 3.5-4.5 pts/A
- Available in 2018

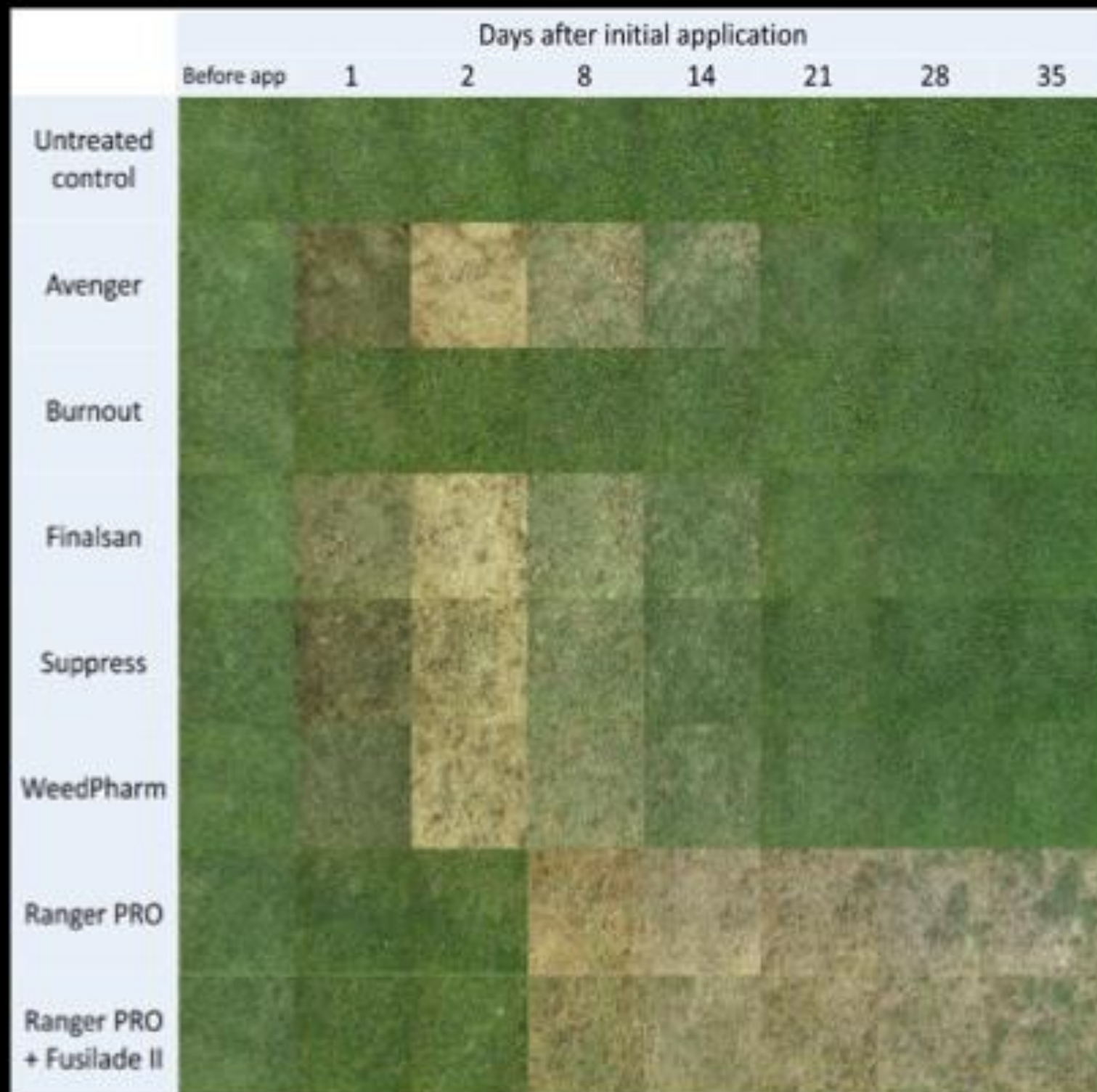


- New PRE option in 2019
- AI - dithiopyr + isoxaben
  - Group 3 + Group 29
- Golf Course (non-greens), sports turf, lawns, sod, etc
- KBG, TF, PR, CBG, some FF
- 200 lb/A application max, 600 lb/A yearly cap
- Smooth crabgrass control in 2019 TN trials > FreeHand, Specticle G
- Currently evaluating in *Poa* programs





# Alternative Options



- Avenger (70% d-limonene citrus oil)
- Finalsan (22% ammonium soap of fatty acid)
- Suppress (47% caprylic acid + 37% capric acid)
- WeedPharm (20% acetic acid)

Injury to bermudagrass (*Cynodon* spp.) within one day of application.

Photo credit: Maggie Reiter, Ph.D., University of California cooperative extension advisor.



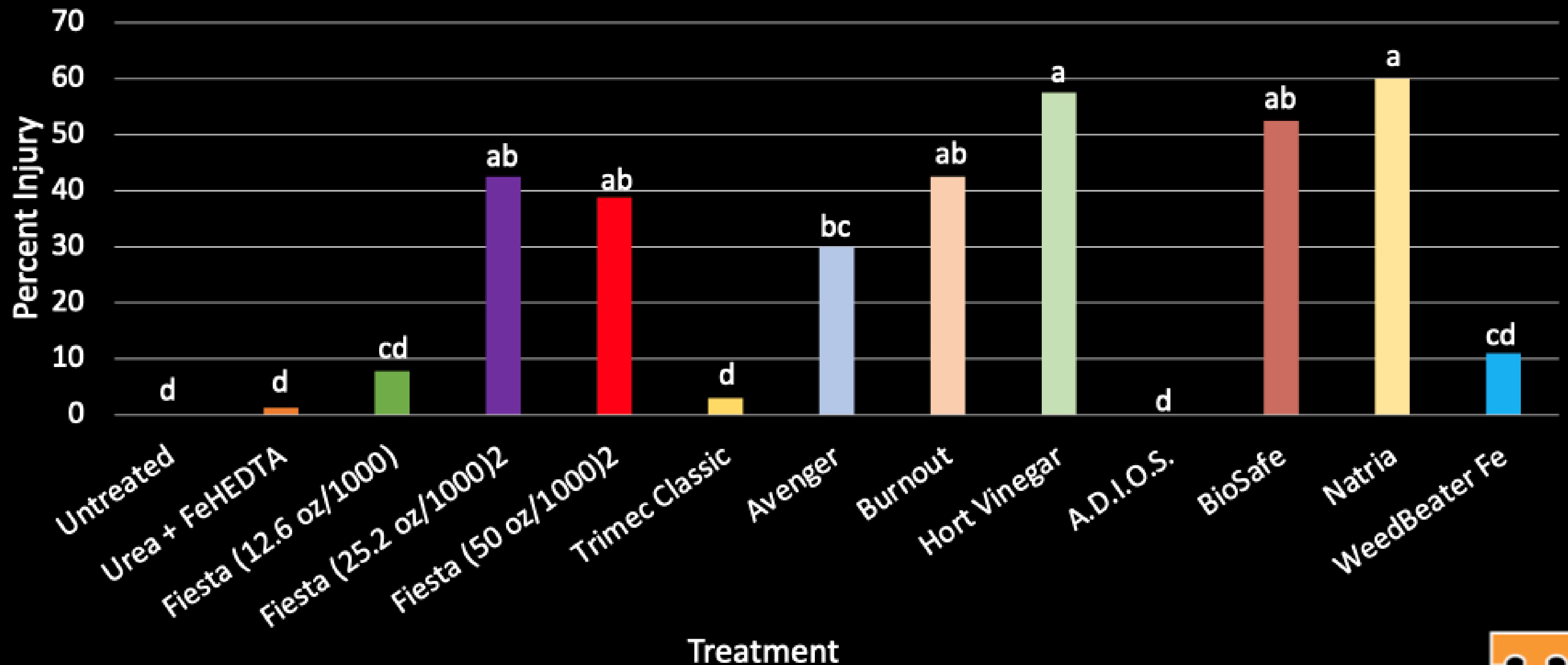


# Product AI + Rates

Product	a.i.	Rate
Urea + Chelated Iron		6 fl oz/1000 ft <sup>2</sup>
Fiesta	26.52 FeHEDTA	12.5 fl oz/1000 ft <sup>2</sup>
Fiesta	26.52 FeHEDTA	25.2 fl oz/1000 ft <sup>2</sup>
Fiesta	26.52 FeHEDTA	50 fl oz/1000 ft <sup>2</sup>
Trimec Classic	2,4-D + MCPP +Dicamba	3 pt/A
Avenger	70% d-limonene citrus oil	20% v/v
Burnout	24% citric acid + 8% clove oil	6% v/v
Horticultural Vinegar	30% acetic acid	50% v/v
A.D.I.O.S.	11.86% sodium chloride	33% v/v
BioSafe	40% ammonium nanonate	15% v/v
Natria	3.7% ammoniated fatty acid soap	20% v/v
Weed Beater Fe	1.5% FeHEDTA	100% v/v (pre-mixed)



# Fine Fescue Injury 2 Days After Treatment









# Alternative Herbicide

**Fiesta**

**25 fl oz/1000 ft<sup>2</sup>**

**June 15 fb**

**July 10**

**Photo:**

**August 15**

**(8 WAIT)**

**85% clover  
control**



Slide by: Dr. Matt Elmore, Rutgers Univ.



# Takeaways

- Some natural herbicides, such as Fiesta, can be effective weed control products
- Sequential applications should be made every 2-3 weeks
- **Organic herbicides are not an equal replacement to traditional synthetic herbicides**
- Organic herbicides are often non-selective and can be expensive
  - An application of Fiesta at 50 fl oz/1,000 ft<sup>2</sup> is approximately \$25.40 per 1,000 ft<sup>2</sup>, compared to \$0.76 per 1,000 ft<sup>2</sup> for an application of 2,4-D + MCPP + dicamba at 4 pt/A
- Applications may be made as spot treatments to reduce cost and injury





University of Tennessee

www.tennesseeturfgrassweeds.org/Pages/default.aspx

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Climate Data



Herbicide Resistance Field Day

Struggling with annual bluegrass control? Learn more about the UT Herbicide Resistance Field Day on April 7th, 2015 at Windyke CC

Hide Caption

Welcome to the online home of the University of Tennessee Turfgrass & Ornamental Weed Science program.

We work to provide green industry professionals science based information for controlling problematic weeds including dallisgrass, bermudagrass, and annual bluegrass. Herbicide resistance resources, field day information, weed identification tools, and mobile applications are all available here.

[tnturfgrassweeds.org](http://tnturfgrassweeds.org)



# Polling Question





Edit profile

**Jim Brosnan, Ph.D.**

@UTTurfWeeds

Professor, Univ. of Tennessee (@UTturfgrass) Director, UT Weed Diagnostics Center (@WeedDiagnostics) #Turf #Grass #Weeds #Science #Golf #Lawn #Resistance

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Questions?





# OGCSA Industry Partners

## - Platinum -



## - Gold -



WILBUR-ELLIS



## - Silver -

Amvac

BASF

Bayer

General Tree Service

Helena Agri-Enterprises

Nufarm

Pacific Sports Turf

Perfect Drive & Utility Vehicles

Pure Seed / Tee 2 Green

Syngenta

JNB Transport

## - Bronze -

Baer Design Group  
Planet Turf

HD Fowler  
Schneider Water Services

Midstate Fertilizer

Schneider Water Services

Milroy Golf System

The Andersons



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**Thank You For Attending!**

Question?

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